

Communication Department's Pre-Approved EAP Courses

AUSTRALIA

Institution:

University of Melbourne

<u>Course Name:</u>	<u>EAP Course #</u>
• Comparing Media Systems.....	Comm102
• Digital Media Research.....	Comm110
• Global Media Cultures.....	Comm117
• Intro to Media Writing.....	Comm119
• Marketing Communication.....	Comm 121
• Media Futures and New Technologies.....	Comm103
• Media Law.....	Comm111
• Net Communication.....	Comm125
• Organizational Behavior.....	BusA122
• Politics and the Media.....	Comm135

University of Sydney

<u>Course Name:</u>	<u>EAP Course #</u>
• Contemporary Cultural Issues.....	Need UD confirmation
• Crime, Media, and Culture.....	Soc102
• Cross Cultural Communication.....	Comm123
• Cyberworlds.....	Comm114
• Managing Organizational Behavior.....	Need UD Confirmation
• Marketing Communication.....	Need UD Confirmation
• Masculinities.....	Need UD Confirmation
• Media Globalization.....	Comm122
• Media in Contemporary Society.....	Comm116
• Media Law and Ethics.....	Need UD Confirmation
• Media Relations.....	Comm117
• Online Media.....	Need UD Confirmation
• Race and Representation.....	Need UD Confirmation
• Radio Broadcasting.....	Comm104
• Sex, Violence and Transgression.....	WomSt106
• Sociology of Friendship.....	Soc134
• Technology and Culture.....	Comm121

The University of Queensland

<u>Course Name:</u>	<u>EAP Course #</u>
• Political Communication and Public Affairs.....	Comm106
• Public Relations Strategy and Practice.....	Comm112

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BARBADOS

Institution:

University of West Indies

<u>Course Name:</u>	<u>EAP Course #</u>
• Business Communication.....	Bus A103
• Organizational Behavior.....	Bus A104
• Principals of Marketing.....	BusA106

CHILE

Institution:

Pontifical Catholic University of Chile

<u>Course Name:</u>	<u>EAP Course #</u>
• Consumerism and Social Trends.....	Comm102
• History of Social Communication - Media History.....	Comm109
• Introduction to Advertising.....	Comm140
• Media Policy and Management.....	Comm115
• Social Communication Theory.....	Comm121
• Strategic Communication Management (ELECTICE CREDIT ONLY).....	Comm128

University of Chile, Santiago

<u>Course Name:</u>	<u>EAP Course #</u>
• Research Process.....	Comm107
• Semiotics.....	Comm109

CZECH REPUBLIC

Institution:

CIEE Prague

<u>Course Name:</u>	<u>EAP Course #</u>
• America's Media Impact on Post-Communist Czech Media-Need UD confirmation	
• Ethnic/Religious Identity and Prejudice in CE: Applied Soc Research.....	EurS103
• Ethnic/Religious Identity and Prejudice in Central Europe	Comm113
• Gender in the Czech Republic and Europe.....	Womst129
• Intercultural Communication and Leadership.....	Comm106
• Language, Culture, and Social Cognition.....	Need UD Confirmation
• Media, Democracy, & Political Transition.....	Need UD Confirmation
• Media Impact in Central Europe: Past and Present.....	Comm114
• Media's Revolutionary Impact on Journalism.....	Comm100

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DENMARK

Institution:

University of Copenhagen

<u>Course Name:</u>	<u>EAP Course #</u>
• Creative and Cultural Industries.....	Need UD Confirmation
• European Film, Media & Public Sphere(Elective Credit Only).....	Comm122
• Journalism Culture and Society: Theory and Analysis.....	Need UD Confirmation
• Language of Negotiation.....	Comm140
• Media Law.....	Comm129
• Media Sociology.....	Soc186
• Media, Violence, and Audiences.....	Comm146
• Negotiation and Dispute Resolution in Theory and Practice (Need UD Confirmation)	
• Negotiation Skills and Conflict Management (Elective Credit Only).....	Need UD Confirmation*
• Strategic Communication in Digital Media.....	Comm118

FRANCE

Institution:

Science Po - Paris, France

<u>Course Name:</u>	<u>EAP Course #</u>
• Marketing and Consumer Relationship Management.....	Bus A106

UC Paris

<u>Course Name:</u>	<u>EAP Course #</u>
• Media in France and the European Union.....	Comm117

University of Lyon

<u>Course Name:</u>	<u>EAP Course #</u>
• Communication Law.....	Comm112
• History of the Media: Audiovisual.....	Comm114B
• Semiology of Media	Need UD Confirmation

GERMANY

Institution:

Freie University, Berlin

<u>Course Name:</u>	<u>EAP Course #</u>
• European Business Cultures: Management and Marketing* in Cross National Perspectives.....	Need UD Confirmation
• Global Media Communication.....	Comm112
• Information Campaigns for Socially Relevant Topics.....	Comm106A
• Media as Creative Industry.....	Comm110

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- Media, Identity, Diversity.....Comm109
- Music in the Digital Age.....Mus114
- Pop Culture: Euro-American Trends.....Am St 101
- Visual Political Communication.....Comm113
- Who Do You Think You Are? TV Documentaries on Family Histories.....(Elective Credit Only).....Comm111

Humboldt University Berlin

Course Name: EAP Course #

- From Telegraphy to Cable TV: History of Electronics Mass Media in the US (needs UD Credit Confirmation)

HONG KONG

Institution:

Chinese University of Hong Kong

Course Name: EAP Course #

- Asian Business.....Need UD confirmation
- Business Policy and Strategy.....Bus A147
- Culture and Business.....Comm103
- Intro to Integrated Marketing Communication.....Comm158
- International Communication.....Comm148
- Marketing and Management.....Bus A112
- Mass Communication Theories.....Comm115
- News Analysis.....Comm129
- Principles of Advertising.....Comm128
- Professional Ethics and Media Criticism.....Comm134

Hong Kong University of Science and Tech

Course Name: EAP Course #

- E-Commerce and E-Business Management.....BusA110
- Marketing Management.....BusA127

University of Hong Kong

Course Name: EAP Course #

- Advanced Business Communication Skills.....Comm107
- Advertising Management.....BusA104
- Consumer Behavior.....(Elective Credit Only).....BusA106
- Digital Media and Society.....Comm105
- Fundamentals of Social Psychology (Elective Credit Only).Need UD Confirmation*
- International News.....Comm130
- JSC Media Law and Ethics.....Need UD Confirmation
- Negotiation and Conflict Resolution.....BusA112
- People, Propaganda & Profit: Understanding Media in China.....Comm159

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ITALY

Institution:

University of Commerce, Luigi Bocconi

Course Name: EAP Course #

- Management of Fashion Companies.....(Elective Credit Only).....Comm129
- Marketing Communication.....Comm153

UC Rome

Course Name: EAP Course #

- Italian Media.....Comm120S
- The Sociology of Rome.....(Elective Credit Only).....Soc111

University of Bologna

Course Name: EAP Course #

- Communication Psychology.....Comm170B
- Humanitarian Communication.....Comm184A&B
- Mass Communication.....Comm102
- Psychology of Intercultural Communication.....Comm165
- Sociology of Communication.....Comm108A

European Transformations- Madrid & Rome Program

Course Name:

- Spanish Mass Media.....Soc137/Film137

JAPAN

Institution:

International Christian University

Course Name: EAP Course #

- Discourse in Society.....Comm125

NETHERLANDS

Institution:

Maastricht University

Course Name: EAP Course #

- Comparative Analysis of Global News Coverage.....Comm102
- Conflict Resolution.....PoIS108
- Digital Media.....Comm105
- Intercultural Communication.....Comm101
- Organization Theory.....Comm111
- The Making of Crucial Differences.....Soc103
- Advertising.....Comm102

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University of Utrecht

<u>Course Name:</u>	<u>EAP Course #</u>
• Creative Urban Technologies.....	Comm109
• Playful Media Culture.....	Film105

NEW ZEALAND

Institution:

University of Auckland

<u>Course Name:</u>	<u>EAP Course #</u>
• Advertising and Society.....	Comm110
• Techno-Culture and New Media.....	Film111

Massey University

<u>Course Name:</u>	<u>EAP Course #</u>
• Interpersonal Communication.....	Comm307
• Media Law and Ethics.....	Comm335
• Public Relations in Management.....	Comm305

University of Otago, New Zealand

<u>Course Name:</u>	<u>EAP Course #</u>
• Culture, Politics, Policy, and Global Media.....	Comm133
• Integrated Marketing Communication.....	Comm121

SINGAPORE

Institution:

National University of Singapore

<u>Course Name:</u>	<u>EAP Course #</u>
• Principles of Comm Management.....	Comm121
• Social Media in Communication Management.....	Comm106
• Social Psychology of New Media.....	Comm129
• Theories of Comm and New Media.....	Comm116

SOUTH AFRICA

Institution:

University of Cape Town, South Africa

<u>Course Name:</u>	<u>EAP Course #</u>
• Advanced Media Studies.....	Comm143
• Culture Identity and Globalization on Africa.....(Elective Credit Only)....	AFST158
• Media, Power, and Culture.....	Need UD Confirmation

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SOUTH KOREA

Institution:

Yonsei University

<u>Course Name:</u>	<u>EAP Course #</u>
• Asian Extreme and Asian American Cultural Politics.....	AsSt113
• Cross-Cultural Psychology.....	Psy129
• Entrepreneurship and Strategy.....	Bus A 108
• Intercultural Communication.....	Comm111
• International Business.....	Need UD Confirmation
• Introduction to the U.S. Law.....	LEGST108
• High Tech Marketing.....(Elective Credit Only).....	Need UD Confirmation
• Marketing.....	BusA 120S
• Media Communication in Korea.....	Comm122
• Media Psychology.....	Psych 143
• New Product Marketing.....(Elective Credit Only).....	BusA115
• Real Law and Order.....	LEGST113S
• Rock Music, Culture and Society.....	Comm113
• Social Psychology.....(Elective Credit Only).....	Need UD Confirmation
• Sociology of Family.....(Elective Credit Only).....	Soc109
• Theories of Telecommunication.....	Comm115
• Topics on Korean Language and Culture.....	Kor109

SPAIN

Institution:

Autonomous University of Barcelona

<u>Course Name:</u>	<u>EAP Course #</u>
• Comm: Administration and Management in Advertising.....	Comm181
• Comm: Politics, Democracy and Public Opinion.....	Comm186
• Contemporary Advertising Systems.....	Comm138
• Intercultural Communication Theory.....	Comm120
• Research Methods in Communication.....	Comm151
• Theory and Analysis of Television.....	Need UD Confirmation

European Transformations- Madrid & Rome Program

<u>Course Name:</u>	
• Spanish Mass Media and Society.....	Soc137/Film137*

University of Barcelona

<u>Course Name:</u>	<u>EAP Course #</u>
• BCN Gate of Europe/ Comp. Analysis in L. &M.	Comm175
• Genres and Forms of Oral Communication.....	Comm108
• Internet Communication.....	Comm104
• Organizational Communication.....	Comm109

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- Semiotics of Communication.....Comm122

UC Center Madrid (European Transformations)

Course Name: EAP Course #

- Spanish Mass Media and Society.....Need UD Confirmation

Complutense University of Madrid

Course Name: EAP Course #

- Brand Management.....Comm111
- Corporate Communication.....Comm122
- Communication and Gender.....Need UD Confirmation
- Communication from Crisis.....Need UD Confirmation
- Digital Communication.....Comm123
- History of Social and Mass Communication.....Comm160
- History of Social Communication.....Comm115
- Institutional Communication and Public Image.....Need UD Confirmation
- Interpersonal Communication.....Comm102
- Organizational Culture.....BusA130
- Semiotics of Mass Communication.....Comm136
- Psychology of Communication.....Comm120
- Social and Political Marketing.....Comm125
- Sociology of Communication and Public Opinion.....Comm162
- Structure and Radio Company.....Film114
- Theory of Information Communication.....Comm114

University of Granada

Course Name: EAP Course #

- Advertising Communication.....Comm102
- Sociology of Communication and Public Opinion.....Soc104
- Social Psychology of Communication.....Comm117
- Verbal Communication in Audiovisual Media.....Comm118

University of Sevilla

Course Name: EAP Course #

- Publicity and Propaganda in the Society of Masses.....Need UD Confirmation

SWEDEN

Institution:

Lund University

Course Name: EAP Course #

- Cross Cultural Rhetoric.....Comm158
- Intellectual Property: Law, Politics, and Culture.....Phil110
- Media and Armed Conflicts: Past and Present.....Comm140
- Media and the History of Political Rhetoric.....Comm156

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TAIWAN

Institution:

National Taiwan University

<u>Course Name:</u>	<u>EAP Course #</u>
• Consumer Behavior.....(Elective Credit Only).....	BUS133
• Cross-Cultural Management.....	BusA128
• Gender and Communication.....	Comm120
• Leadership Models.....	BusA110
• Marketing Management.....	BusA139
• Health Communication & Health Promotion.....	Hlths106

THAILAND

Institution:

Thammasat University/Business School

<u>Course Name:</u>	<u>EAP Course #</u>
• British and U.S. Cross-Cultural Communication.....	Comm104
• Marketing Management.....	Need UD Confirmation
• Marketing Strategy for Entrepreneurs.....	BusA112
• Principles of Management.....	BusA130
• Principles of Marketing.....	BusA140
• Product and Brand Management.....	BusA114

UNITED KINGDOM & IRELAND

Institution:

University of the Arts, London

<u>Course Name:</u>	<u>EAP Course #</u>
• Promotional Media Communication.....	Need UD confirmation

University of Bristol

<u>Course Name:</u>	<u>EAP Course #</u>
• Marketing.....	Comm111
• Social Identities and Division.....(Elective Credit Only).....	Comm110

University of Cambridge, Pembroke College

<u>Course Name:</u>	<u>EAP Course #</u>
• Sports Journalism.....	Comm123S
• Varieties of English.....	Ling 104S

University of East Anglia

<u>Course Name:</u>	<u>EAP Course #</u>
• Business of Film and Television.....	Film131
• Media Industries.....	Film128

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- New Media and Society.....Pol S 103

University of Kent, Canterbury

<u>Course Name:</u>	<u>EAP Course #</u>
• Drugs, Culture, and Control.....	Soc128
• Emotion, Media, and Culture.....(Elective Credit Only).....	Comm124
• English Language and the Media.....	Comm110
• Managers and Organizations.....	Comm102
• Modern Culture.....	Soc107

King’s College London

<u>Course Name:</u>	<u>EAP Course #</u>
• Advertising and Marketing Communication.....	BusA 112
• American Popular Culture.....	waiting for UD confirmation
• Analyzing Spoken Discourse.....	Comm118
• Communication in Organizations.....	Comm105
• Cultural and Urban Geography.....	UrbS 144
• History of Networked Technologies.....	Comm108
• Intercultural Learning.....	Soc100/Ling111
• International Marketing.....	Comm154B
• International Human Resource Management.....	BusA139
• Knowledge Representation.....	Comm109
• Language Policy and Planning.....	Ling141
• Language, People and Boundaries.....	Comm134
• Language Politics: Post-National & Global Context.....	Comm124
• Literature and Media.....	Engl173
• Marketing.....	Comm107/BusA122
• Organizational Behaviors.....(Elective Credit Only).....	Comm142
• Society, Politics, and Popular Culture in Germany after 1870.....	Ger143
• Teaching Language as Communicative Skill.....	Comm135
• Theories of New Media.....	Comm137

University of Leeds

<u>Course Name:</u>	<u>EAP Course #</u>
• Cinematic Themes.....(Elective Credit Only).....	Film108
• Citizen Media.....	Comm122
• Critical Theories of Media.....	Comm121
• Digital Cultures.....	Comm125
• History of Communication.....	Comm109
• Internet Policy.....	Comm114
• Music as Communication.....	Comm124
• New Media and Digital Communication.....	Comm111
• Politics, Performance, and Rhetoric.....	Comm131
• Popular Music and the Press: Analyzing the Rock Media.....	need to confirm UD
• Sociology of Media Practices.....	Comm113
• The Reporting of Politics.....	Comm132

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- Understanding the Audience.....Comm108
- War and Media.....Need UD Confirmation

The London School of Economics and Political Science

Course Name: EAP Course #
• Leadership in Organizations.....BusA104S

UC London

Course Name: EAP Course #
• Comparative Media.....Comm105

University of London, Queen Mary

Course Name: EAP Course #
• Experiential Learning.....Comm187
• Offstage London (ELECTIVE CREDIT ONLY).....URBS132
• Social Networks.....BusA141

University of Manchester

Course Name: EAP Course #
• Fashion Marketing and Retail.....Comm154
• Forensic Communication.....Psy140
• Intro to Psychology of Language and Communication.....Psy114
• Media Culture and Society.....Need UD Confirmation
• Science, the Media, and the Public.....Comm104

National University of Ireland, Galway

Course Name: EAP Course #
• Global Marketing.....BusA123
• Imagining Modern Ireland.....need UD Confirmation
• Media Industries.....Eng110
• Media Law.....LegSt105
• Philosophy of Language and Logic.....Phil107
• Social Psychology.....need UD confirmation

Trinity College, Dublin

Course Name: EAP Course #
• Intro to Marketing Principles.....BusA103
• Technology, Language & Communication.....Ling127

University of Sussex

Course Name: EAP Course #
• Advertising and Social Change.....Comm124
• Bodies of Difference: Sexuality, Culture and Ethnicity.....Soc105S
• British Popular Culture.....Soc106S
• Career Studies.....Need UD confirmation
• Childhood and Social Development.....Psych140S

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- Comparative Sociology and Globalization.....Soc129S
- Consumer Behavior.....Comm142
- Cultural Values: Theory, Taste and Trash.....Comm104
- Developing Leadership.....BusA111
- Digital Environment.....Comm111
- Health in a Global Perspective.....Pol S101S
- Issues of Representation and Power in British Media.....Film110S
- Management of Innovation.....BusA120S
- Marketing Strategy.....BusA103
- News, Politics, and Power.....Comm101
- Practicing Cultural Studies.....Comm105
- Psychology and Social Issues.....Psy104S
- Questioning the Media.....Comm114
- Race and Ethnicity in British Society.....Soc101S
- Social Psychology from and Evolutionary Perspective.....Psy103S
- Social Psychology (ELECTIVE CREDIT ONLY).....Psy134
- The Great Rock 'n' Roll Swindle.....Need UD Confirmation
- Violence and Society.....Soc138S
- Youth and Youth Cultures in Modern Britain.....Soc122S

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