Communication Department’s Pre-Approved EAP Courses

AUSTRALIA

Institution:

### University of Melbourne

**Course Name:**

- Comparing Media Systems
- Digital Media Research
- Global Media Cultures
- Intro to Media Writing
- Marketing Communication
- Media Futures and New Technologies
- Media Law
- Net Communication
- Organizational Behavior
- Politics and the Media

**EAP Course #:**

- Comm102
- Comm110
- Comm117
- Comm119
- Comm121
- Comm103
- Comm111
- Comm125
- BusA122
- Comm135

### University of Sydney

**Course Name:**

- Contemporary Cultural Issues
- Crime, Media, and Culture
- Cross Cultural Communication
- Cyberworlds
- Managing Organizational Behavior
- Marketing Communication
- Masculinities
- Media Globalization
- Media in Contemporary Society
- Media Law and Ethics
- Media Relations
- Online Media
- Race and Representation
- Radio Broadcasting
- Sex, Violence and Transgression
- Sociology of Friendship
- Technology and Culture

**EAP Course #:**

- Need UD confirmation
- Soc102
- Comm123
- Comm114
- Comm121
- Comm116
- Need UD Confirmation
- Comm117
- Comm122
- Comm112
- Comm104
- WomSt106
- Soc134
- Comm121

### The University of Queensland

**Course Name:**

- Political Communication and Public Affairs
- Public Relations Strategy and Practice

**EAP Course #:**

- Comm106
- Comm112

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BARBADOS
Institution:

University of West Indies
Course Name:  EAP Course #
- Business Communication ................................................................. Bus A103
- Organizational Behavior ............................................................... Bus A104
- Principals of Marketing ................................................................. Bus A106

CHILE
Institution:

Pontifical Catholic University of Chile
Course Name:  EAP Course #
- Consumerism and Social Trends ................................................... Comm 102
- History of Social Communication - Media History ......................... Comm 109
- Introduction to Advertising ............................................................ Comm 140
- Media Policy and Management ...................................................... Comm 115
- Social Communication Theory ....................................................... Comm 121
- Strategic Communication Management (ELECTIVE CREDIT ONLY) .... Comm 128

University of Chile, Santiago
Course Name:  EAP Course #
- Research Process ........................................................................ Comm 107
- Semiotics ....................................................................................... Comm 109

CZECH REPUBLIC
Institution:

CIEE Prague
Course Name:  EAP Course #
- America’s Media Impact on Post-Communist Czech Media-Need UD confirmation
- Ethnic/Religious Identity and Prejudice in Central Europe ................ Comm 113
- Gender in the Czech Republic and Europe ...................................... Womst 129
- Intercultural Communication and Leadership ................................. Comm 106
- Language, Culture, and Social Cognition ...................................... Need UD Confirmation
- Media, Democracy, & Political Transition ...................................... Need UD Confirmation
- Media Impact in Central Europe: Past and Present ......................... Comm 114
- Media’s Revolutionary Impact on Journalism ............................... Comm 100

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DENMARK
Institution:

University of Copenhagen

Course Name:                                             EAP Course #
• Creative and Cultural Industries................................Need UD Confirmation
• European Film, Media & Public Sphere (Elective Credit Only)........Comm122
• Journalism Culture and Society: Theory and Analysis..........Need UD Confirmation
• Language of Negotiation.........................................................Comm140
• Media Law..................................................................................Comm129
• Media Sociology........................................................................Soc186
• Media, Violence, and Audiences.............................................Comm146
• Negotiation and Dispute Resolution in Theory and Practice (Need UD Confirmation)
• Negotiation Skills and Conflict Management (Elective Credit Only)......Need UD Confirmation*
• Strategic Communication in Digital Media............................Comm118

FRANCE
Institution:

Science Po - Paris, France

Course Name:                                               EAP Course #
• Marketing and Consumer Relationship Management................Bus A106

UC Paris

Course Name:                                               EAP Course #
• Media in France and the European Union.............................Comm117

University of Lyon

Course Name:                                               EAP Course #
• Communication Law...............................................................Comm112
• History of the Media: Audiovisual........................................Comm114B
• Semiology of Media ..............................................................Need UD Confirmation

GERMANY
Institution:

Freie University, Berlin

Course Name:                                               EAP Course #
• European Business Cultures: Management and Marketing*
  in Cross National Perspectives........................................Need UD Confirmation
• Global Media Communication................................................Comm112
• Information Campaigns for Socially Relevant Topics...............Comm106A
• Media as Creative Industry...................................................Comm110

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- Media, Identity, Diversity......................................................Comm109
- Music in the Digital Age......................................................Mus114
- Pop Culture: Euro-American Trends.................................Am St 101
- Visual Political Communication........................................Comm113
- Who Do You Think You Are? TV Documentaries on
  Family Histories.........................................................Comm111

Humboldt University Berlin

Course Name: EAP Course #
- From Telegraphy to Cable TV: History of Electronics Mass Media in the US
  (needs UD Credit Confirmation)

HONG KONG

Chinese University of Hong Kong

Course Name: EAP Course #
- Asian Business.............................................................Comm103
- Business Policy and Strategy............................................Bus A147
- Culture and Business.....................................................Comm103
- Intro to Integrated Marketing Communication....................Comm158
- International Communication..........................................Comm148
- Marketing and Management............................................Bus A112
- Mass Communication Theories........................................Comm115
- News Analysis.............................................................Comm129
- Principles of Advertising................................................Comm128
- Professional Ethics and Media Criticism............................Comm134

Hong Kong University of Science and Tech

Course Name: EAP Course #
- E-Commerce and E-Business Management..........................BusA110
- Marketing Management...................................................BusA127

University of Hong Kong

Course Name: EAP Course #
- Advanced Business Communication Skills............................Comm107
- Advertising Management..................................................BusA104
- Consumer Behavior.....................................................BusA104
- Digital Media and Society................................................Comm105
- Fundamentals of Social Psychology (Elective Credit Only).Need UD Confirmation*
- International News.......................................................Comm130
- JSC Media Law and Ethics.................................................Comm130
- Negotiation and Conflict Resolution..................................BusA112
- People, Propaganda & Profit: Understanding Media in China........Comm159

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ITALY
Institution:

University of Commerce, Luigi Bocconi
Course Name: EAP Course #
- Management of Fashion Companies…..(Elective Credit Only)..........Comm129
- Marketing Communication.................................................................Comm153

UC Rome
Course Name: EAP Course #
- Italian Media..........................................................................................Comm120S
- The Sociology of Rome…..(Elective Credit Only)......................................Soc111

University of Bologna
Course Name: EAP Course #
- Communication Psychology.................................................................Comm170B
- Humanitarian Communication...............................................................Comm184A&B
- Mass Communication................................................................................Comm102
- Psychology of Intercultural Communication..........................................Comm165
- Sociology of Communication.....................................................................Comm108A

European Transformations- Madrid & Rome Program
Course Name: EAP Course #
- Spanish Mass Media..................................................................................Soc137/Film137

JAPAN
Institution:

International Christian University
Course Name: EAP Course #
- Discourse in Society..................................................................................Comm125

NETHERLANDS
Institution:

Maastricht University
Course Name: EAP Course #
- Comparative Analysis of Global News Coverage.......................................Comm102
- Conflict Resolution.....................................................................................PoIS108
- Digital Media..............................................................................................Comm105
- Intercultural Communication.....................................................................Comm101
- Organization Theory....................................................................................Comm111
- The Making of Crucial Differences............................................................Soc103
- Advertising.................................................................................................Comm102

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University of Utrecht

Course Name: EAP Course #
- Creative Urban Technologies.................................................................Comm109
- Playful Media Culture........................................................................Film105

NEW ZEALAND

Institution:
University of Auckland

Course Name: EAP Course #
- Advertising and Society.................................................................Comm110
- Techno-Culture and New Media......................................................Film111

Massey University

Course Name: EAP Course #
- Interpersonal Communication.......................................................Comm307
- Media Law and Ethics.................................................................Comm335
- Public Relations in Management....................................................Comm305

University of Otago, New Zealand

Course Name: EAP Course #
- Culture, Politics, Policy, and Global Media.........................................Comm133
- Integrated Marketing Communication.............................................Comm121

SINGAPORE

Institution:
National University of Singapore

Course Name: EAP Course #
- Principles of Comm Management..................................................Comm121
- Social Media in Communication Management....................................Comm106
- Social Psychology of New Media....................................................Comm129
- Theories of Comm and New Media................................................Comm116

SOUTH AFRICA

Institution:
University of Cape Town, South Africa

Course Name: EAP Course #
- Advanced Media Studies...............................................................Comm143
- Culture Identity and Globalization on Africa..(Elective Credit Only)...AFST158
- Media, Power, and Culture.............................................................Need UD Confirmation

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### SOUTH KOREA
Institution: Yonsei University

<table>
<thead>
<tr>
<th>Course Name</th>
<th>EAP Course #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian Extreme and Asian American Cultural Politics</td>
<td>AsSt113</td>
</tr>
<tr>
<td>Cross-Cultural Psychology</td>
<td>Psy129</td>
</tr>
<tr>
<td>Entrepreneurship and Strategy</td>
<td>Bus A 108</td>
</tr>
<tr>
<td>Intercultural Communication</td>
<td>Comm111</td>
</tr>
<tr>
<td>International Business</td>
<td>Need UD Confirmation</td>
</tr>
<tr>
<td>Introduction to the U.S. Law</td>
<td>LEGST108</td>
</tr>
<tr>
<td>High Tech Marketing (Elective Credit Only)</td>
<td>BusA 1205</td>
</tr>
<tr>
<td>Marketing</td>
<td>Psych 143</td>
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<tr>
<td>Media Communication in Korea</td>
<td>Comm122</td>
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<tr>
<td>New Product Marketing (Elective Credit Only)</td>
<td>Comm113</td>
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<tr>
<td>Real Law and Order</td>
<td>LEGST113S</td>
</tr>
<tr>
<td>Rock Music, Culture and Society</td>
<td>Comm113</td>
</tr>
<tr>
<td>Social Psychology (Elective Credit Only)</td>
<td>Soc109</td>
</tr>
<tr>
<td>Sociology of Family (Elective Credit Only)</td>
<td>Comm115</td>
</tr>
<tr>
<td>Theories of Telecommunication</td>
<td>Comm115</td>
</tr>
<tr>
<td>Topics on Korean Language and Culture</td>
<td>Kor109</td>
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</tbody>
</table>

### SPAIN
Institution: Autonomous University of Barcelona

<table>
<thead>
<tr>
<th>Course Name</th>
<th>EAP Course #</th>
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<tbody>
<tr>
<td>Comm: Administration and Management in Advertising</td>
<td>Comm181</td>
</tr>
<tr>
<td>Comm: Politics, Democracy and Public Opinion</td>
<td>Comm186</td>
</tr>
<tr>
<td>Contemporary Advertising Systems</td>
<td>Comm138</td>
</tr>
<tr>
<td>Intercultural Communication Theory</td>
<td>Comm120</td>
</tr>
<tr>
<td>Research Methods in Communication</td>
<td>Comm151</td>
</tr>
<tr>
<td>Theory and Analysis of Television</td>
<td>Need UD Confirmation</td>
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### European Transformations- Madrid & Rome Program
Institution: University of Barcelona

<table>
<thead>
<tr>
<th>Course Name</th>
<th>EAP Course #</th>
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</thead>
<tbody>
<tr>
<td>Spanish Mass Media and Society</td>
<td>Soc137/Film137*</td>
</tr>
</tbody>
</table>

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- Semiotics of Communication

**UC Center Madrid (European Transformations)**

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<tbody>
<tr>
<td>Spanish Mass Media and Society</td>
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**Complutense University of Madrid**

<table>
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<tr>
<th>Course Name</th>
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<tbody>
<tr>
<td>Brand Management</td>
<td>Comm111</td>
</tr>
<tr>
<td>Corporate Communication</td>
<td>Comm122</td>
</tr>
<tr>
<td>Communication and Gender</td>
<td>Need UD Confirmation</td>
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<tr>
<td>Communication from Crisis</td>
<td>Need UD Confirmation</td>
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<tr>
<td>Digital Communication</td>
<td>Comm123</td>
</tr>
<tr>
<td>History of Social and Mass Communication</td>
<td>Comm160</td>
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<tr>
<td>History of Social Communication</td>
<td>Comm115</td>
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<tr>
<td>Institutional Communication and Public Image</td>
<td>Need UD Confirmation</td>
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<tr>
<td>Interpersonal Communication</td>
<td>Comm102</td>
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<tr>
<td>Organizational Culture</td>
<td>BusA130</td>
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<tr>
<td>Semiotics of Mass Communication</td>
<td>Comm136</td>
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<tr>
<td>Psychology of Communication</td>
<td>Comm120</td>
</tr>
<tr>
<td>Social and Political Marketing</td>
<td>Comm125</td>
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<tr>
<td>Sociology of Communication and Public Opinion</td>
<td>Comm162</td>
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<tr>
<td>Structure and Radio Company</td>
<td>Film114</td>
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<tr>
<td>Theory of Information Communication</td>
<td>Comm114</td>
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**University of Granada**

<table>
<thead>
<tr>
<th>Course Name</th>
<th>EAP Course #</th>
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<tbody>
<tr>
<td>Advertising Communication</td>
<td>Comm102</td>
</tr>
<tr>
<td>Sociology of Communication and Public Opinion</td>
<td>Soc104</td>
</tr>
<tr>
<td>Social Psychology of Communication</td>
<td>Comm117</td>
</tr>
<tr>
<td>Verbal Communication in Audiovisual Media</td>
<td>Comm118</td>
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**University of Sevilla**

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<tr>
<th>Course Name</th>
<th>EAP Course #</th>
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<tbody>
<tr>
<td>Publicity and Propaganda in the Society of Masses</td>
<td>Need UD Confirmation</td>
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**SWEDEN**

**Institution:**

**Lund University**

<table>
<thead>
<tr>
<th>Course Name</th>
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<tbody>
<tr>
<td>Cross Cultural Rhetoric</td>
<td>Comm158</td>
</tr>
<tr>
<td>Intellectual Property: Law, Politics, and Culture</td>
<td>Phil110</td>
</tr>
<tr>
<td>Media and Armed Conflicts: Past and Present</td>
<td>Comm140</td>
</tr>
<tr>
<td>Media and the History of Political Rhetoric</td>
<td>Comm156</td>
</tr>
</tbody>
</table>

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TAIWAN
Institution:

National Taiwan University

Course Name: EAP Course #
- Consumer Behavior.............................. (Elective Credit Only).................. BUS133
- Cross-Cultural Management................................. BusA128
- Gender and Communication.................................. Comm120
- Leadership Models......................................... BusA110
- Marketing Management..................................... BusA139
- Health Communication & Health Promotion.............. Hlths106

THAILAND
Institution:

Thammasat University/Business School

Course Name: EAP Course #
- British and U.S. Cross-Cultural Communication........ Comm104
- Marketing Management...................................... Need UD Confirmation
- Marketing Strategy for Entrepreneurs...................... BusA112
- Principles of Management.................................. BusA120
- Principles of Marketing...................................... BusA140
- Product and Brand Management.............................. BusA114

UNITED KINGDOM & IRELAND
Institution:

University of the Arts, London

Course Name: EAP Course #
- Promotional Media Communication....................... Need UD confirmation

University of Bristol

Course Name: EAP Course #
- Marketing....................................................... Comm111
- Social Identities and Division............................. Comm110

University of Cambridge, Pembroke College

Course Name: EAP Course #
- Sports Journalism.......................................... Comm123S
- Varieties of English........................................ Ling 104S

University of East Anglia

Course Name: EAP Course #
- Business of Film and Television.......................... Film131
- Media Industries............................................. Film128

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- New Media and Society.................................................................Pol S 103

University of Kent, Canterbury

Course Name: EAP Course #
- Drugs, Culture, and Control......................................................Soc128
- Emotion, Media, and Culture......................................................Comm124
- English Language and the Media..............................................Comm110
- Managers and Organizations.....................................................Comm102
- Modern Culture........................................................................Soc107

King’s College London

Course Name: EAP Course #
- Advertising and Marketing Communication..............................BusA 112
- American Popular Culture........................................................waiting for UD confirmation
- Analyzing Spoken Discourse......................................................Comm118
- Communication in Organizations...............................................Comm105
- Cultural and Urban Geography..................................................UrbS 144
- History of Networked Technologies............................................Comm1108
- Intercultural Learning...............................................................Soc100/Ling111
- International Marketing.............................................................Comm154B
- International Human Resource Management...........................BusA139
- Knowledge Representation.......................................................Comm109
- Language Policy and Planning..................................................Ling141
- Language, People and Boundaries..............................................Comm134
- Language Politics: Post-National & Global Context...................Comm124
- Literature and Media...............................................................Engl173
- Marketing....................................................................................Comm107/BusA122
- Organizational Behaviors.........................................................Comm142
- Society, Politics, and Popular Culture in Germany after 1870......Ger143
- Teaching Language as Communicative Skill..............................Comm135
- Theories of New Media..............................................................Comm137

University of Leeds

Course Name: EAP Course #
- Cinematic Themes.................................................................Film108
- Citizen Media.............................................................................Comm122
- Critical Theories of Media........................................................Comm121
- Digital Cultures.........................................................................Comm125
- History of Communication.......................................................Comm109
- Internet Policy............................................................................Comm114
- Music as Communication........................................................Comm124
- New Media and Digital Communication....................................Comm111
- Politics, Performance, and Rhetoric.........................................Comm132
- Popular Music and the Press: Analyzing the Rock Media............need to confirm UD
- Sociology of Media Practices....................................................Comm131
- The Reporting of Politics..........................................................Comm132

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• Understanding the Audience.........................................................Com108
• War and Media...............................................................................Need UD Confirmation

The London School of Economics and Political Science
Course Name: EAP Course #
• Leadership in Organizations.....................................................BusA1045

UC London
Course Name: EAP Course #
• Comparative Media.................................................................Com105

University of London, Queen Mary
Course Name: EAP Course #
• Experiential Learning.............................................................Com187
• Offstage London (ELECTIVE CREDIT ONLY).........................URBS132
• Social Networks........................................................................BusA141

University of Manchester
Course Name: EAP Course #
• Fashion Marketing and Retail.................................................Com154
• Forensic Communication.........................................................Psy140
• Intro to Psychology of Language and Communication........Psy114
• Media Culture and Society.......................................................Need UD Confirmation
• Science, the Media, and the Public.........................................Com104

National University of Ireland, Galway
Course Name: EAP Course #
• Global Marketing......................................................................BusA123
• Imagining Modern Ireland.......................................................Need UD Confirmation
• Media Industries.........................................................................Eng110
• Media Law..................................................................................LegSt105
• Philosophy of Language and Logic.........................................Phil107
• Social Psychology........................................................................Need UD confirmation

Trinity College, Dublin
Course Name: EAP Course #
• Intro to Marketing Principles................................................BusA103
• Technology, Language & Communication..............................Ling127

University of Sussex
Course Name: EAP Course #
• Advertising and Social Change...............................................Com124
• Bodies of Difference: Sexuality, Culture and Ethnicity............Soc1055
• British Popular Culture.............................................................Soc1065
• Career Studies............................................................................Need UD confirmation
• Childhood and Social Development.......................................Psych1405

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