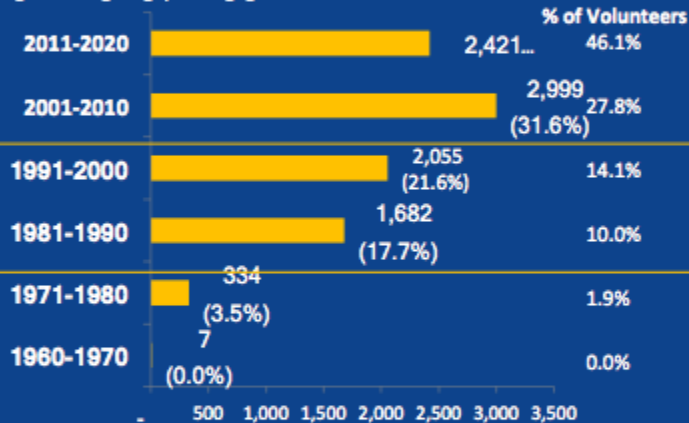


Meet the UCSB Communication Alumni

UCSB Comm Alumni Total: 9,500

Recent grads represent 46.1% of volunteers, but only 25% of total comm grads. Largest gap in engagement with council from alumni classes 1981-2000.



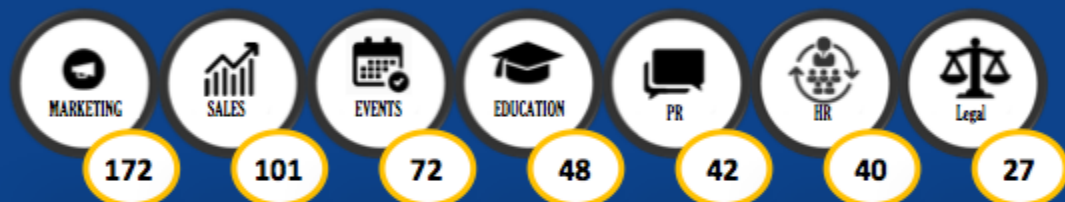
Where do they live?

Represented in 48 states and D.C. + International, but majority of in-person events should be focused in California.



Employment Sector

Many comm alumni are working in communication related fields. Opportunity to leverage knowledge base, such as focused Q&A webinars or function trainings.



Companies Represented

Comm alumni are working at major companies in diverse industries. Opportunity to tap alumni to host students at a "day on the job" or share job postings.

ORACLE

Microsoft

hulu



UCSB



Google



yelp