

MATTHEW NEIL GILES

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EDUCATION

University of California, Santa Barbara, CA In Process
Ph.D. Communication

Dissertation: *Representing institutional logics in policing recruitment: The dualism of traditional and community-oriented policing*

New York University, New York, NY May 2015

M.A. Media, Communication, and Culture

Master's thesis: *Narrative identity synthesis in the media spotlight: Ferguson, MO*

Brigham Young University - Hawai'i, La'ie, HI December 2012

B.S. Communications: International Culture Studies

Minor: Spanish, Conflict Resolution

Honors Thesis: *The 2012 Festival of Pacific Arts in Honiara, Solomon Islands: Narrative Identity in a post-civil war nation*

RESEARCH AREAS

Organizational Communication

- Organizational change
- Institutional logics
- Strategic communication about and for marginalized groups
- Cross-cultural conflict
- Constitutive communication of organizations

Intergroup Communication

- Social identity and language
- Law enforcement/community interaction
- Conflict resolution
- Religious identity and social interaction

PUBLICATIONS

Giles, M., Pines, R., & Giles, H. (2020). Testing the communication model of Intergroup interdependence: The case of American and Canadian relations. *Journal of Multilingual and Multicultural Development*, 42(1), 97–107. <https://doi.org/10.1080/01434632.2020.1720220>

Giles, M., Hansia, Mohemmad, Metzger, M., Dunbar, N. (2020). The impact of culture in deception and deception detection. In V.S. Subrahmanian, J. Burgoon, & N. E. Dunbar (Eds.) *Detecting Trust and Deception in Group Interaction* (pp. 44-59). Springer. https://doi.org/10.1007/978-3-030-54383-9_3

Dorn, B., Dunbar, N. E., Burgoon, J. K., Nunamaker, J. F., **Giles, M.**, Walls, B, Chen, X., Wang, R., Ge, T., & Subrahmanian, V.S. (2020). A system for multi-person, multi-modal data collection in behavioral information systems. In V. S. Subrahmanian, J. Burgoon, & N. E. Dunbar (Eds.) *Detecting Trust and*

Deception in Group Interaction (pp. 177-186). Springer. https://doi.org/10.1007/978-3-030-54383-9_10

Dunbar, N. E., Dorn, B., Hansia, M., Ford, B., **Giles, M.**, Metzger, M., Burgoon, J. K., Nunamaker, J. F., & Subrahmanian, V. S. (2020). Dominance in groups: How dyadic power theory can apply to group discussions. In V. S. Subrahmanian, J. Burgoon, & N. E. Dunbar (Eds.) *Detecting Trust and Deception in Group Interaction* (28-37). Springer. https://doi.org/10.1007/978-3-030-54383-9_2

Giles, M., Giles, H., Bernhold, Q. (2019). Cultural festivals as intergroup settings: A case study of Pacific Islander identities. *Journal of Multicultural and Multilingual Development*, 40:9, 818-832. <https://doi.org/10.1080/01434632.2019.1569666>

Dunbar, N. E., Bernhold, Q., Adams, A., Zamanzadeh, N., **Giles, M.**, Gangi, K., Coveleski, S., Giles, H., Fujiwara, K. (2018). Micro-level lies about ingroup Affiliation: Exploring the strategic synchrony hypothesis. *Journal of Nonverbal Behavior*, 15:2, 103-120. <https://doi.org/10.1080/19312458.2020.1846695>

Giles, M., Pines, R., Giles, H., & Gardikiotis, A. (2018). Towards a communication model of intergroup interdependence. *Atlantic Journal of Communication*, 26:2, 122-130. <https://doi.org/10.1080/15456870.2018.1432222>

Giles, M. (2015). The myth of colorblindness: Racial narratives in Ferguson news coverage. *Canadian Journal of Cultural Studies: eTopia*. 11, 33-58.

CONFERENCE PRESENTATIONS

Giles, M. (2020, October). *Recruiting for the blue team in the context of #BLACKLIVESMATTER: A mixed methods content analysis of policing identity online*. Paper presented online at the Organizational Communication Mini Conference: Tampa, FL.

Martinez, L. V., **Giles, M.** (2020, October). *Religious conversion and organizational identification: Exploring the process of organizational assimilation with the communication theory of identity*. Paper presented online at the Organizational Communication Mini Conference: Tampa, FL.

Giles, M., Myers, K. (2020, November). *Counterflows: Explaining Police and Firefighter Actions and Consequences for the Communicative Constitution of Organizations Following Policy Changes*. Paper to be presented to the Organizational Communication Division of the National Communication Association. Indianapolis, IN.

Giles, M. (2019, October). *Interpreting mediated representations of identity: Building identification*. Paper presented at the Organizational Communication Mini Conference: Rutgers, NJ.

Giles, M. (2019, May). *Conceptualizing occupational identity of police officers: A synthesis of intergroup and organizational theory*. Paper presented at the Organizational Communication Division of the International Communication Association. Washington, D.C.

Giles, M., Pines, R. (2019, June). *Intergroup interdependence*. Paper presented at the 2nd International Conference on Intergroup Communication: Bologna, Italy.

Giles, M. (2019, May). *Identity in the Four Flows*. Paper presented at the Organizational Communication Division of the International Communication Association. Washington, D.C.

- Giles, M.** (2018, October). *Organizational oppositions and identity conflicts: Membership negotiation challenges for police officers*. Paper presented at the Organizational Communication Mini Conference: Rutgers, NJ.
- Giles, M., Pines, R.** (2018, June). *Experimenting using intergroup interdependence theory*. Paper presented at the 16th Annual International Conference on Language and Social Psychology: Edmonton.
- Giles, M., Pines, R.** (2018, May). *Intergroup interdependence as a new praxis for intergroup theory*. Paper presented to the Intergroup Communication Division of the International Communication Association. Prague, Czech Republic.
- Giles, M., Pines, R.** (2017, June). *Intergroup interdependence*. Paper presented at the 1st International Conference on Intergroup Communication: Thessaloniki, Greece.
- Giles, M.** (2017, May). *The role of festivals in creating and maintaining social identities*. Paper presented to the Intergroup Communication Division of the International Communication Association: San Diego, CA.
- Giles, M.** (2016, June). *Festivals: Syncretic social identities in intergroup environments*. Paper presented at the 15th Annual International Conference on Language and Social Psychology: Bangkok.
- Giles, M.** (2016, June). *Constructing and deconstructing same sex attraction as an index of identity*. Paper presented at the 15th Annual International Conference on Language and Social Psychology: Bangkok
- Giles, M.** (2016, June). *The myth of colorblindness*. Paper presented to the Ethnicity and Race in Communication Division of the International Communication Association: Fukuoka. - **TOP PAPER AWARD.**
- Giles, M.** (2015, April). *Experiencing Ferguson on film: Narrative identity synthesis in the media spotlight*. Paper presented at the IS|CS Research Conference: York University, Toronto.
- Giles, M.** (2014, October). *'It was only a donation': When attitudes about same-sex marriage collide with corporate culture as viewed through Mozilla's Brandon Eich's resignation*. Paper presented to the Intercultural Communication Division: New York State Communication Association Conference, New York.
- Giles, M.** (2013, April). *The 2012 Festival of Pacific Arts in Honiara, Solomon Islands: Narrative identity construction in a post-civil war nation*. Paper presented at BYU Student Research Associate Conference, La`ie.
- Giles, M.** (2012, March). *'...and I'm a Mormon': The LDS media campaign solution to a 'perception problem.'* BYUH Student Research Association Conference, La`ie.

TEACHING EXPERIENCE

University of California, Santa Barbara, CA

Summer 2021

Instructor – Marketing Communication (COMM166)

- Adapted syllabus and overall course structure for online-only distance education; Lectured, graded and administered grades for 40 students.

- University of California, Santa Barbara, CA Spring 2021
 Teaching Assistant – Marketing Communication (COMM166)
- Held office hours for 160 students to assist students in constructing a marketing proposal portfolio for the Santa Barbara Food Bank.
 - Grading including marketing projects, discussion forums and exams.
- University of California, Santa Barbara, CA Winter 2021
 Teaching Assistant – Legal Communication (COMM176)
- Assumed responsibility for the course and guest lectured for five weeks when the instructor of record took medical leave due to COVID-19.
 - Graded all tests, portfolios, and essays for 80 students and submitted grades.
- University of California, Santa Barbara, CA Fall 2020
 Teaching Assistant – Communication and Organizational Membership (COMM152)
- Held office hours and ran review sessions for 80 students.
 - Graded tests for all students and submitted grades.
- University of California, Santa Barbara, CA Summer 2020
 Instructor – Intergroup Communication (COMM128)
- Adapted syllabus and overall course structure for online-only distance education; administered all grades for 52 students.
 - Updated course materials to present applied material to modern social movements such as #BLM and Community/Police interactions.
- University of California, Santa Barbara, CA Summer 2019
 Instructor – Intergroup Communication (COMM128)
- Developed syllabus and overall course structure; administered all grades for 46 students.
 - Developed course material on intergroup communication theories, social identity, and modern applications.
- University of California, Santa Barbara, CA Spring 2019
 Teaching Assistant – Marketing Communication (COMM166)
- Managed an online marketing simulation for 185 students and held weekly workshops on analytics and tracking key performance indicators.
 - Graded tests and essays for all students and submitted grades.
- University of California, Santa Barbara, CA Winter 2018
 Inmate Teaching Fellow – Foundations in the Humanities (INT594-CC)
- Via a correspondence course, graded papers and taught students at North Kern State Prison and Kern Valley State Prison.
 - Trained with UCSB IHC Director on pedagogical techniques and evaluation for correspondence with up to 10 concurrent inmate students.
- University of California, Santa Barbara, CA Winter 2016
 Teaching Assistant - Introduction to Communication (COMM1) Summer 2016
- Prepared weekly lectures and learning activities in a blended learning environment for three sections of up to 35 undergraduate students. Fall 2016
 - Graded midterms and final essays for all students and submitted final grades. Spring 2018
- New York University, New York, NY Spring 2014

Instructor - Intergroup dialogue: Faith and sexuality (MSWPF-GS 2000)

- Developed syllabus and overall course structure; administered all grades for 15 students.
- Created materials on intersectionality theories, social identity, and narrative identity synthesis.

New York University, New York, NY

Fall 2014

Teaching Assistant - The culture industries (MCC-UE 1005)

- Prepared weekly lectures and discussion group activities on course materials for 58 students.
- Arranged weekly visits from film directors, print journalists, television reporters, and other media figures and led subsequent panel discussions.
- Graded midterms and final essays for all students and submitted final grades.

Brigham Young University - Hawai`i, La`ie, HI

Fall 2012

Teaching Assistant - Introduction to cultural theory (ICS-251)

- Led three weekly discussion groups for 24 Junior and Senior students; graded and provided feedback for weekly video assignments and term papers.
- Created study guides and presentations on prominent cultural theorists and philosophers relevant to the discipline.

Brigham Young University - Hawai`i, La`ie, HI

Summer 2012

Teaching Assistant - Communication theory (COMM-360)

- Led two weekly discussion groups for 14 Junior and Senior students; graded and provided feedback for weekly video assignments and term papers.
- Created review materials on symbolic interactionism, structuralism, media ecology and media influence.

RESEARCH PROJECT EXPERIENCE

UCSB Ph.D. Dissertation Research Phase 2 – The Institutional Logics of Police Recruitment

Summer 2018-
Present

- Surveyed 200 police recruits at 4 different departments.
- Conducted 40 interviews with incoming department recruits and recruiters.
- Trained undergraduates in qualitative data collection and interviewing techniques.

Department of Defense Multi-University Research Initiative Research Associate

Fall 2016-
Spring 2019

- Wrote 1.5-hour script for experiment facilitation
- Organized and administrated data collection at UCSB, University of Arizona, Nanyang Technological University in Singapore, University of the South Pacific, Fiji, University of Zambia, and Hong Kong Polytechnic University.
- Conducted research for over 11 weeks of international travel and data collection
- Oversaw undergraduate RAs in coding, transcription, and video editing.

UCSB Ph.D. Dissertation Research Phase 1 – Police Recruitment: Intergroup Narratives in Organizational Culture

Summer 2016-
Spring 2018

- Collected over 400 police recruitment videos used by departments across the United States.
- Trained undergraduate research assistants in weekly meetings for thematic analysis and quantitative content analysis.

- UCSB MA Thesis Research - Festivals: Syncretic social identities in intergroup environments. Summer 2016
- Developed a 16-question measure on situated identity adapted from Clément & Noels' (2004) Language and situated ethnic identity scale.
 - Performed an efficacy analysis of the 2016 Festival of Pacific Arts' ability to establish and promote a united Pacific identity, and presented report to the Secretariat of the Pacific Community
- NYU MA Thesis Research - Lived experiences in Ferguson, MO Summer 2014
- Conducted ethnographic research in Ferguson, MO during August 2014 protests; Interviewed police, protesters, government officials, residents and journalists.
 - Documented protests by collecting photographs as well as audio and video footage.
 - Identified relevant civic history and sociological development of race in St. Louis County through quantitative research using historical voting records, census information, and government reports.
 - Explored the establishment of structural racism, social re-telling of in-group narratives, and reification of privilege/oppression dynamics.
- NYU LGBTQ Research Seminar - Coming Out: Familial Relationships Beyond the DABDA Grief Model Winter 2014
- Conducted and recorded 14 structured qualitative interviews with respondents aged 18-45 concerning their experience coming out in religious households.
 - Explored issues encountered in application of the Kübler-Ross DABDA grief models to the coming out experience and discussed alternative frameworks.
- Steinhardt Media Research Group - Pacific Habitus: Comparing the Journalistic Fields of Tonga & Sāmoa Winter 2014
- Analyzed and compared the prominent news sources published around the Pacific using Bourdieu's field theory.
 - Interviewed the editors of Tongan and Sāmoan media outlets to regarding government interaction with the paper, internal operations, and editorial standards.
 - Used Hallin & Mancini's application of Max Weber's 'ideal types' methodology to study sociopolitical influences on Pacific journalism.
- Undergraduate Honor's Thesis - Post-War Group Narrative Development Summer 2012
- Awarded \$8,000 research grant to travel to Fiji and Solomon Islands to research local narratives and modes of communication following the recent period of violence and civil unrest.
 - Researched media and cultural theorists specializing in public performance, specifically in the context of Pacific diasporic communities.

ACADEMIC SERVICE

- Regional Representative: International Association of Language and Social Psychology 2019-Present
- Administrative Assistant: 1st International Symposium on Intergroup Communication 2017
- Reviewed submissions and corresponded with attendees, working with conference organizers to create the program.
- Conference Paper Reviewer: Ethnicity and Race in Communication, ICA 2016-Present
- Journal Reviewer: Journal of Intercultural Communication Research 2018-Present
- Vice President; Graduate Student Association - University of California, Santa Barbara 2016-2018

Peer-Nominated and Elected to manage committee participation and funding for search committees, plan and host events for Alumni and graduate students, and sit on Graduate Student Association board.

Moderator: IS|CS Research Conference: York University, Toronto

March 2015

- Moderated the panel: “The Intersection of Culture and Media: How Communication Strategies Shape Individual Experience”

- **AWARDS**

	August 2019
UCSB – CENTER FOR BLACK STUDIES RESEARCH (\$5,000)	
UCSB – Graduate Research Grant (\$500)	January 2019
UCSB – Interdisciplinary Humanities Center Fellowship (\$750)	October 2017
UCSB - Chancellor’s Fellowship (\$99,000)	September 2015
NYU - Media, Culture, and Communication Flagbearer Honorarium (\$350)	April 2015
NYU - Mitchell Leaska Scholarship Award (\$500)	September 2014
NYU - Media, Culture, and Communication Tuition Scholarship (\$25,500)	August 2013
BYUH - Student Research Associate International Research Fellowship (\$4,500)	February 2012
BYUH - Student Research Associate International Travel Scholarship (\$3,500)	June 2012
BYUH - Full Tuition Leadership Award (\$9,900)	September 2011

Certifications

Facilitator - Arbinger Seminar Program

August 2012

CERTIFIED TO FACILITATE “THE CHOICE” SEMINARS IN PRIVATE AND BUSINESS ENVIRONMENTS

McKay Center Peacebuilding Certificate

December 2011

- Completed an 18-month certificate program with emphasis on interpersonal conflict resolution

- **NON-ACADEMIC Work Experience**

Steinhardt School of Culture, Education, and Human Development, NYU

2013 - 2015

Institutional Research Associate

- Collected data about alumni careers and reported findings directly to Steinhardt Dean of Planning and Communication.
- Built surveys to measure alumni success and presented quantitative data graphically.

CREATED *ALUMNI IN ACTION* WEBPAGE SERIES FOR STEINHARDT WEBSITE IN CSS AND HTML.

LINX Communications, Provo, UT

2008 - 2011

Corporate Operations Manager

- Promoted from team-supervisor position to manage over 50 employees, with responsibilities over 200 employees nation-wide, including head-installers, sales managers, and office administrators.
 - Interfaced with state Attorney Generals, the Better Business Bureau and US Labor Department.
 - Restructured company to create a new leadership matrix to divide duties into specialized teams, and thereby:
 - Improved paid account percentage from 64% in 2007 to 97% in 2010.
 - Raised installed account percentage from 68% in 2007 to 85% in 2010.
 - **PROFESSIONAL ASSOCIATIONS**
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International Association of Language and Social Psychology

2015-Present

MEMBER

International Communication Association

2015-Present

- Member

National Communication Association

2014-Present

- Member

New York State Communication Association

2013-2015

- Member

Phi Kappa Phi

2012-Present

- Scholar Member

-