

Curriculum Vitae
Debora D. Pérez Torres

Department of Communication
University of California, Santa Barbara
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Education

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|-------|---|-------------|
| Ph.D. | University of California,
Santa Barbara
Communication
Dissertation: Media-Based Coping for Latino Populations
Committee: Robin L. Nabi (Chair), Dana Mastro, Tamara Afifi | Forthcoming |
| M.A. | University of Utah
Communication
Thesis: The Influence of Ethnic Newspaper Consumption on Cancer
Prevention Behaviors: A Test of The Cognitive Mediation Model
Committee: Jakob D. Jensen (Chair), Ye Sun, Robin Jensen | 2015 |
| B.A. | Instituto Tecnológico de Monterrey
Journalism and Media Studies
International Honors Program:
<i>Georgetown University, Washington D.C.</i>
<i>University of Ulster, Northern Ireland</i>
<i>Charles University, Prague, Czech Republic</i> | 2013 |

Areas of Research

Media and emotion; Stress and coping; Latina/o/x and media effects; Media and well-being; Stress and media effects; Discrimination-related stress; Persuasion and narratives; Ethnic health disparities; Health promotion and education.

Peer-Reviewed Journal Articles and Book Chapters

- Nabi, R., **Pérez Torres, D.**, So, J., & Prestin, A. (in press). *Media-based emotional coping: Examining the emotional benefits and pitfalls of media consumption*. The Routledge Handbook of Emotions and Mass Media.
- Jensen, J. D., King, A. J., **Perez Torres, D.**, Krakow, M., Coe, K., & Upshaw, S. (2020). Is News Surveillance Related to Cancer Knowledge in Underserved Adults? Testing Three Versions of the Cognitive Mediation Model. *Journalism Studies*, 1–14.
<https://doi.org/10.1080/1461670X.2020.1731706>

- Afifi, T. D., Zamanzadeh, N., Harrison, K., & **Perez Torres, D.** (2019). Explaining the impact of differences in voting patterns on resilience and relational load in romantic relationships during the transition to the Trump presidency. *Journal of Social and Personal Relationships*, 37(1), 3–26. <https://doi.org/10.1177/0265407519846566>
- Kam, J. A., **Pérez Torres, D.**, & Steuber, K. (2018) Identifying individual- and family-level coping strategies as sources of resilience and thriving for undocumented youth of Mexican origin. *Journal of Applied Communication Research*, 1-24. doi: 10.1080/00909882.2018.1528373
- Nabi, R. L., **Pérez Torres, D.**, & Prestin, A. (2017). Guilty pleasure no more: The relative importance of media use for coping with stress. *Journal of Media Psychology: Theories, Methods, and Applications*, 29, 126–136. doi: 10.1027/1864-1105/a000223
- Kam, J. A., & **Pérez Torres, D.** (2017). Perceived Parental Legitimacy as a Moderator of Parent– Child Communication’s Effects on Latina/o Adolescent Substance Use. *Health Communication*, 1-10. doi: 10.1080/10410236.2017.1306911
- Krakow, M., Yale, R. N., **Perez Torres, D.**, Christy, K., & Jensen, J. D. (2017). Death narratives and cervical cancer: Impact of character death on narrative processing and HPV vaccination. *Health Psychology*, 36, 1173–1180. doi: 10.1037/hea0000498
- King, A. J., Jensen, J. D., Guntzviller, L. M., **Perez Torres, D.**, & Krakow, M. (2017). Ethnic newspapers and low-income Spanish-speaking adults: Influence of news consumption and health motivation on cancer prevention behaviors. *Ethnicity & Health*. 1-15. doi: 10.1080/13557858.2017.1280133

In Progress

- Perez Torres, D.** & Nabi, R. (2020). *General stress, rejection-relation stress, and discrimination-related stress among Latino populations: Context and emotional responses*. (Data collected)
- Perez Torres, D.** & Nabi, R. (2020). *Effects of emotion on media-based coping selection and effectiveness among Latino populations*. (Data collected).
- Nabi, R., **Perez Torres, D.**, & Gustafson, A., (2018). *Health news headlines: An emotional framing content analysis*. (Data collected)
- Nabi, R., Gustafson, A., & **Perez Torres, D.** (2018). *Effects of scanning health news headlines on trust in science: An emotional framing perspective*. (Data collected)

Conference Papers (Refereed)

- Afifi, T. D., Zamanzadeh, N., Harrison, K. E., & **Pérez Torres, D.** (2018, November). *Preventing the Trump effect: Examining the impact of voting patterns on resilience and relational load in romantic relationships*. Paper presented at the 104th annual meeting of the National Communication Association, Salt Lake City, UT.
- Nabi, R., & Gustafson, A., & **Pérez Torres, D.** (2018, May). *Effects of scanning health news headlines on trust in science: An emotional framing perspective*. Paper presented at the 68th annual meeting of the International Communication Association, Prague, Czech Republic.
- Pérez Torres, D.** (2017, November). *The face of Latinx cred: An analysis of the Latinx celebrity spokespersons as defense, validation, and promotion tools*. Paper presented at the 103rd annual meeting of the National Communication Association, Dallas, TX.
- Kam, J. A. & **Pérez Torres, D.** (2017, November). *Identifying communicative, psychological, and individual action-oriented coping strategies as sources of resilience for undocumented youth of Mexican origin*. Paper presented at the 103rd annual meeting of the National Communication Association, Dallas, TX.
- Nabi, R., **Perez Torres, D.**, & Prestin, A. (2017, May). *Guilty pleasure no more: The relative importance of media use for coping with stress*. Paper presented at the 67th annual meeting of the International Communication Association, San Diego, CA.
- Kam, J. & **Perez Torres, D.** (2017, May). *Perceived parental legitimacy as a moderator of parent-child communication's effects on Latina/o adolescent substance use*. Paper presented at the 67th annual meeting of the International Communication Association, San Diego, CA.
- Perez Torres, D.** & Sun, Y. (2016, November). *A meta-analysis of the effects of limited English proficiency in healthcare access and utilization for Spanish-speaking populations*. Paper presented at the 102nd annual meeting of the National Communication Association, Philadelphia, PA.
- Sun, Y. & **Perez Torres, D.** (2015, November). *Mapping the Twitter Community on Obesity and Cancer: Influential Actors and Key Players*. Paper presented at the 101st annual meeting of the National Communication Association, Las Vegas, NV.
- Krakow, M. & **Perez Torres, D.** (2015, April). *Using the Health Belief Model to predict HPV vaccination in girls and women: A meta-analysis of perceived barriers and benefits*. Peer-reviewed poster presented at the 3rd Biennial D.C. Health Communication Conference (DCHC), Fairfax, VA.
- *Top Presentation Award**

Krakow, M., Yale, R. N., **Perez Torres, D.**, & Jensen, J. D. (2014, November). *Character death, barrier-focused narratives, and cervical cancer: Manipulating narrative features to influence HPV vaccination intentions*. Paper presented at the 100th annual meeting of the National Communication Association, Chicago, IL.

Invited Lectures and Presentations

Pérez Torres, D. (2021) *Creating an Inclusive Classroom*. Guest Lecture, University of California, Santa Barbara

Pérez Torres, D. (2020) *Writing a Research Paper Workshop*. Guest Lecture, COMM 304: Quantitative Communication Research Methods, California State University, East Bay

Pérez Torres, D. (2020) *Quantitative Research Methods: Correlation*. COMM 304: Quantitative Communication Research Methods, California State University, East Bay

Pérez Torres, D. (2020) *Introduction to Persuasion Theory*. Guest Lecture, COMM 387: Advertising, Design, and Production, California State University, East Bay

Pérez Torres, D. (2018) *Attitudes: Definition and Measurement*. Guest Lecture, COMM 117: Persuasion, University of California, Santa Barbara

Pérez Torres, D. (2015) *Strategic Communication*. Guest Lecture, COMM 4580: Strategic Communication, University of Utah

Pérez Torres, D. (2014) *Mapping the Twitter Community on Obesity and Cancer: Influential Actors and Key Players*. Poster Presented at the Consortium of Families and Health Research, the University of Utah

Pérez Torres, D. (2014) *Does Hollywood get you? Latino Student Media Representation*
Guest Lecture and Workshop, University of Utah

Grants

2020 Graduate Student Research Grant. Competitively selected for original research from the Communication Department at the University of California, Santa Barbara

2020 Graduate Student Dissertation Stipend. Competitively granted for dissertation writing from the Graduate Division at the University of California, Santa Barbara

2018 NCA's Caucus Student Travel Grant. Granted for conference travel from the Affirmative Action & Intercaucus Committee of the National Communication Association

2018 Doctoral Student Travel Grant. Granted for conference travel from the Academic Senate at the University of California, Santa Barbara

2017 NCA's Caucus Student Travel Grant. Granted for conference travel from the Affirmative Action & Intercaucus Committee of the National Communication Association

2017 Graduate Student Travel Grant. Granted for conference travel from the Graduate Student Association at the University of California, Santa Barbara

2017 Graduate Student Travel Grant. Granted for conference travel from the International Communication Association

Graduate Coursework

Persuasion and Health Communication

Health Communication Theory and Practice I (Dr. Jacob D. Jensen), Health Communication Theory and Practice II (Dr. Jacob D. Jensen), Health Communication: Methods (Dr. Ye Sun), Persuasion (Dr. Robin Nabi), Stress and Communication (Dr. Tamara Afifi), Health, Media, and Emotion (Directed Research, Dr. Robin Nabi), Health and Undocumented Youth (Directed Research, Dr. Jennifer Kam)

Media Effects and Mass Communication

Mass Media, the Individual, and Society (Dr. Miriam Metzger), Communication, Technology, and Culture (Dr. Joy Pierce), Cognition and Mass Communication (Dr. Rene Weber), Mass Communication: Media and Politics (Dr. Kevin Coe), Media and Stereotyping (Dr. Dana Mastro), Media Industries (Dr. Jennifer Holt)

Research Methods and Theory

Communication Research Methods (Dr. Norah Dunbar), Foundations of Communication (Dr. Connie Bullis), Communication Theory Construction (Dr. Ron Rice), Observational Research (Dr. Sarah Roberts), Rhetorical Theory (Dr. Robin Jensen)

Statistical Analysis

Advanced Topics in Research Methods and Statistical Analysis (Dr. Scott Reid), Psychometrics (Dr. George Marcoulides), Factor Analysis (Dr. Karen Nylund-Gibson), Structural Equation Modeling (Dr. Karen Nylund-Gibson), Advanced Multivariate Statistics (Dr. George Marcoulides), Quantitative Research Methods: Meta-Analysis (Dr. Ye Sun)

Other Content Area Courses

Gender, Race, and Class (Dr. Zakiya Luna), Language and Power (Dr. Verónica E. Valdez), Interpersonal Communication (Dr. Jennifer Kam), Teaching College Communication (Dr. Joy Pierce), Teaching College Communication (Dr. Dorothy Mullin)

Academic Positions

- 2021 **Graduate Intern for DEI Dialogue Facilitation**
University of California, Santa Barbara
Office of Diversity, Equity, and Inclusion
- 2018-2021 **Teaching Associate (Professor of Record)**
University of California, Santa Barbara
Department of Communication
- 2015-2021 **Teaching Assistant**
University of California, Santa Barbara
Department of Communication
- 2014 **Instructor of Record**
University of Utah
Department of Communication
- 2013-2015 **Teaching Assistant**
University of Utah
Department of Communication

Teaching Portfolio

Teaching Associate (Professor of Record)

University of California, Santa Barbara
Department of Communication

- Summer 2021 COMM 117: Persuasion
Summer 2020 COMM 117: Persuasion
(2 Sessions)
Summer 2019 COMM 117: Persuasion
Summer 2018 COMM 117: Persuasion

Teaching Assistant

University of California, Santa Barbara
Department of Communication

- Spring 2021 COMM 117: Persuasion
Winter 2021 COMM 139: Communication and Emotion
Fall 2020 COMM 137: Global Communication, International Relations, and the
Media
Spring 2019 COMM 89: Theories of Communication
**Course with TA Led Instructional Sections*
Winter 2019 COMM 117: Persuasion

Fall 2018	COMM 131: Organizational Communication: A Global Perspective
Spring 2018	COMM 89: Theories of Communication <i>*Course with TA Led Instructional Sections</i>
Winter 2018	COMM 139: Communication and Emotion
Fall 2017	COMM 117: Persuasion
Summer 2017	COMM 88: Communication Research Methods <i>*Course with TA Led Instructional Sections</i>
Spring 2017	COMM 148: Risk Communication
Winter 2017	COMM 155: Health Communication
Fall 2016	COMM 117: Persuasion
Spring 2016	COMM 87: Statistical Analysis for Communication <i>*Course with TA Led Instructional Sections</i>
Winter 2016	COMM 88: Communication Research Methods <i>*Course with TA Led Instructional Sections</i>
Fall 2015	COMM 89: Theories of Communication <i>*Course with TA Led Instructional Sections</i>

Instructor of Record

University of Utah
Department of Communication

Summer 2014 COMM 4580: Strategic Communication Theory & Practice

Graduate Teaching Fellow

University of Utah
Department of Communication

Spring 2015	COMM 4580: Strategic Communication Theory & Practice
Fall 2014	COMM 3710: Introduction to Quantitative Communication Research COMM 4580: Strategic Communication Theory & Practice
Spring 2014	COMM 4580: Strategic Communication Theory & Practice COMM 3505: Living in a Media World
Fall 2013	COMM 4580: Strategic Communication Theory & Practice

Funded Research Experience

- Fall 2019 *Bay Area Science Festival evaluation and assessment.*
PI: Benjamin K. Smith, Ph.D.
- Revised evaluation instrument
 - Prepared and delivered data collection training
 - Supervised data collection
- Spring 2019 *Institute of Methods Innovation evaluation and assessment of the National Math Festival.*
Director of Research: Benjamin K. Smith, Ph.D.
- Revised evaluation instrument
 - Prepared and delivered data collection training in both English and Spanish
 - Supervised data collection
- Fall 2016 *Undocumented Mexican Origin Youth and Stress. Funded by: UCSB Institute for Social, Behavioral, and Economic Research (ISBER).*
PI: Jennifer Kam, Ph.D.
- Conducted interviews in both Spanish and English with Undocumented Latino youth
 - Supervised undergraduate research assistant interviewers
 - Created coding materials to analyze interview data
 - Prepared and delivered interview training
 - Supervised undergraduate research assistant coders
 - Prepared manuscript for conference presentations and publication submissions
- Summer 2016 *Emotion and News Headlines. Funded by: UCSB Institute for Social, Behavioral, and Economic Research (ISBER).*
PI: Robin Nabi, Ph.D.
- Co-created survey instrument
 - Prepared manuscript for conference presentations and publication submissions
- Spring 2016 *Media and Coping with Stress.*
PI: Robin Nabi, Ph.D.
- Coded qualitative responses
 - Prepared manuscripts for conference presentations and publication submissions
- Fall 2015 *Mapping the Twitter community on obesity and cancer: Influential actors and key players.*
PI: Ye Sun, Ph.D.
- Conducted social network analyses on Twitter data

- Prepared manuscripts for conference presentations and publication submissions

Fall 2013-2015

Health Communication and Technology (HCAT) Lab.

PI: Jakob D. Jensen, Ph.D.

- Collected data for participant pool and research projects
- Prepared manuscripts for conference presentations and publication submissions

Professional Associations

2013-Current

Member, National Communication Association (NCA)

2015-Current

Member, International Communication Association (ICA)

2015-Current

Member, National Center for Faculty Development and Diversity (NCFF)

Service

2014-Current

National Communication Association (NCA)

Reviewer, Latino/Latina Studies Division and La Raza Caucus, Mass Communication Division

Participant, Latino/Latina Studies Division and La Raza Caucus

Mentorship Initiative

2016-Current

International Communication Association (ICA)

Reviewer, Mass Communication Division, Health Communication Division

Participant, Health Communication Division Mentorship Program

2015-Current

University of California, Santa Barbara

Member, Graduate Student Association

2017-2018

University of California, Santa Barbara

Volunteer, Graduate Student Recruitment Weekend Planning Committee

2017

University of California, Santa Barbara

Volunteer, Graduate Student Recruitment Weekend

2016

University of California, Santa Barbara

Ph.D. Representative, Graduate Student Committee to the Chair

2013-2015

University of Utah, Salt Lake City

Member, Graduate Student Association

2013

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Instructor of English as a second language to underserved populations
Instructor of media literacy to underserved populations

Professional Employment

- 2013 Journalist/Editor, *Milenio* newspaper (Monterrey, Mexico)
- Wrote and edited culture, music, and media news stories
- 2013 Journalist/Editor, *Chic* magazine (Monterrey, Mexico)
- Wrote and edited lifestyle and wellness news stories
- 2012 Journalist/Editor, *El Norte* newspaper (Monterrey, Mexico)
- Wrote and edited culture, music, and media news stories
 - Edited graphics and photographs for online sources