

# Guadalupe Madrigal

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ORCID: 0000-0002-5614-6303

## EDUCATION

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**Assistant Professor**, University of California, Santa Barbara (UCSB), 2024 – Present  
Department of Communication

**Postdoctoral Fellow**, University of Missouri, Department of Communication, 2022 – 2024  
Preparing Future Faculty for Inclusive Excellence (PFFIE) Fellowship

**Ph.D.**, University of Michigan, Department of Communication and Media, 2022  
*Dissertation*: From Dreamers to Family Separation: The Content and Consequences of U.S. Media Coverage of Immigrant Children  
*Committee*: Dr. Stuart Soroka (Co-Chair), Dr. Brian Weeks (Co-Chair), Dr. Ariel Hasell, Dr. Nicholas Valentino (cognate)  
*Additional Degree*: Rackham Graduate School Latino/a Studies Certificate

**Visiting Doctoral Scholar**, University of California, Los Angeles (UCLA), 2021 – 2022  
Department of Communication Studies

**B.A.**, University of California, Los Angeles (UCLA), 2017  
Communications Studies  
*Minor*: Chicana/o Studies  
Cum Laude, Outstanding Honors Thesis

*Fields of study*: Political Communication, Latine Issues, Media Psychology, Race and Ethnicity

## JOURNAL PUBLICATIONS

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- [6] Hiaeshutter-Rice, D., **Madrigal, G.**, Ploger, G., Carr, S., Carbone, M., Battocchio, A.F., & Soroka, S. (2024). Identity driven information ecosystems. *Communication Theory*. <https://doi.org/10.1093/ct/qtae006>
- [5] **Madrigal, G.** (2023). The effects of family and community in U.S. immigration news. *Politics, Groups, and Identities*. <https://doi.org/10.1080/21565503.2023.2224775>
- [4] **Madrigal, G.** (2023) The American Dreamers: An analysis of young immigrants' agency and age-at-arrival. *Political Research Quarterly*. <https://doi.org/10.1177/10659129231185151>
- [3] **Madrigal, G.** (2023). Content analysis of children in immigration media coverage, 1990-2020. *Political Communication*. <https://doi.org/10.1080/10584609.2023.2172117>

- [2] **Madrigal, G.** & Soroka, S. (2021). Migrants, caravans, and perceptions of threat: The impact of news photos on immigration attitudes. *The International Journal of Press/Politics*.  
<https://doi.org/10.1177/19401612211008430>
- [1] Mustafaj, M., **Madrigal, G.**, Roden, J., & Ploger, G. (2021). Physiological threat sensitivity predicts anti-immigrant attitudes. *Politics and the Life Sciences*.  
<https://doi.org/10.1017/pls.2021.11>

## MANUSCRIPTS UNDER JOURNAL REVIEW

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- Madrigal, G.**, & Soroka, S. The impact of COVID-19 on immigration attitudes in the U.S.
- Madrigal, G.** & Ocampo, A. X. Hispandering in elections: Politician Spanish usage and Latino voters.
- Madrigal, G.**, Schroeder, M., Warner, B., & Kim, G. The impact of hyperlinked evidence on digital news consumers.

## MANUSCRIPTS IN PREPARATION

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- Madrigal, G.** Immigrant children, Latino racial cues, and news media.

## INVITED TALKS

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- Madrigal, G.**, Wakefield, D., & Flores, A. (2024, June). Invited panelists for the first annual Latine Identity and Opinion Symposium (LIOS) Conference, Brown University, Providence, RI, USA.
- Madrigal, G.** (2023, May). Invited talk at UC Riverside Department of Political Science, Riverside, CA, USA.
- Madrigal, G.** (2022, March). Invited talk at UC Los Angeles Department of Communication, Los Angeles, CA, USA.
- Madrigal, G.** (2021, December). Invited talk at UC Santa Barbara Department of Communication, Santa Barbara, CA, USA.

## CONFERENCE PRESENTATIONS

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- Madrigal, G.** (2023, November). The American Dreamers. Paper presented at the 109<sup>th</sup> National Communication Association (NCA), National Harbor, MD, USA.
- Madrigal, G.** (2023, September). The effects of family and community in U.S. immigration news. Paper presented at the American Political Science Association (APSA), Los Angeles, CA, USA.
- Madrigal, G.** (2023, June). Immigrant children, Latino racial cues, and news media. Paper presented at the Southern California Political Behavior Conference, Riverside, CA, USA.

- Madrigal, G. & Ocampo, A. X.** (2023, May). Hispandering in elections: Politician Spanish usage and Latino voters. Paper presented at the 73<sup>rd</sup> International Communication Association (ICA), Toronto, Canada.
- Hiaeshutter-Rice, D., **Madrigal, G.**, Ploger, G., Carr, S., Carbone, M., Battocchio, A.F., & Soroka, S. (2023, May). Identity driven information ecosystems. Paper presented at the 73<sup>rd</sup> International Communication Association (ICA), Toronto, Canada.
- Madrigal, G.** (2022, September). The Impact of COVID-19 on Immigration Attitudes in the U.S. Paper presented at the American Political Science Association (APSA) Political Communication Preconference, Montreal, Quebec, Canada.
- Madrigal, G.** (2022, July). Content Analysis of Children in Immigration Media Coverage, 1990-2020. Paper presented at the University of Milan International Summer School in Political Communication, Milan, Italy.
- Madrigal, G.** (2022, April). Immigrant children, Latino racial cues, and news media. Paper presented at the Midwest Political Science Association (MPSA) Conference, Chicago, IL.
- Madrigal, G.** (2021, May). The American Dreamers: An analysis of young immigrants' agency and age-at-arrival. Paper presented at the 71st International Communication Association (ICA) Political Communication Preconference, Virtual due to COVID-19.
- Madrigal, G.** (2020, August). Dreamers & public opinion toward immigrant youth. Paper presented at the American Political Science Association (APSA) Political Communication Preconference, Virtual due to COVID-19.
- Madrigal, G. & Soroka, S.** (2020, May). Migrants, caravans, and perceptions of threat: The impact of news photos on immigration attitudes. Paper presented at the 70th International Communication Association (ICA), Virtual due to COVID-19.
- Madrigal, G.** (2019, May). Dichotomizing the Dream: The good v. bad immigrant binary & news representations of Dreamers. Paper presented at the 69th International Communication Association (ICA) Political Communication Preconference, Washington D.C., USA.
- Madrigal, G.** (2019, March). "Call ICE and Demand Their Release": Undocumented activist publics and hashtag anti-detention campaigns. Paper presented at the Digitizing Race: Making Latinx in the 21st Century conference, New York, NY, USA.

## JOURNAL REVIEWER SERVICE

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*McNair Undergraduate Journal*  
*Journal of Ethnic and Migration Studies*  
*Communication Monographs*  
*Politics, Groups, and Identities*  
*Political Research Quarterly*  
*International Journal of Public Opinion Research*  
*Journal of International & Intercultural Communication*  
*The International Journal of Press/Politics*

## ACADEMIC SCHOLARSHIPS & HONORS

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Inclusion, Diversity & Equity Grant, University of Missouri, 2024  
MU Postdoctoral Association Travel Grant, 2024  
McNair Scholars Mentorship Award, 2023  
MU Postdoctoral Association Travel Grant, 2023  
Howard R. Marsh Research Grant, 2022  
Rackham Graduate Dissertation Research Award, 2022  
U-M Department of Communication and Media Dissertation Research Award, 2022  
**Ford Foundation Dissertation Fellowship, 2021**  
Diversity, Equity and Inclusion Graduate Student Teaching and Service Award, 2021  
Robert Kahn Fellowship for the Scientific Study of Social Issues, 2021  
Garth Taylor Fellowship from the Center for Political Studies, 2021  
American Political Science Association Political Communication: Supporting Projects Aimed at Representation & Knowledge (SPARK) Award, 2020  
American Political Science Association Political Communication: Investing in Student Projects for Inclusion & Representation (INSPIRE) Award, 2020  
Howard R. Marsh Research Grant, 2020  
Warren Miller & Philip Converse Fellowship, 2019  
Winthrop B. Chamberlain Scholarship for Graduate Student Research, 2019  
Institute for Social Research - Rackham Summer Training Award, 2019  
University of Michigan Honored Instructor, 2019  
University of Michigan Center for the Education of Women Research Grant, 2018  
Rackham Graduate School Scholar Activist Award, 2018  
Institute for Social Change Fellow at the University of Michigan, 2018

## TEACHING EXPERIENCE

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Professor of Record, COMMUN 8001: **Intergroup Communication**, Winter 2024  
Graduate Course (Ph.D.), University of Missouri  
Graduate Student Instructor, COMM 306: **Whiteness and the Media**, Winter 2020  
Undergraduate Course, University of Michigan  
Guest Lecture: Cultural Appropriation  
Graduate Student Instructor, COMM 261: **Views on the News**, Fall 2019  
Undergraduate Course, University of Michigan  
Guest Lectures: News and Political Institutions & Fake News  
Graduate Student Instructor, COMM 102: **Media Processes and Effects**, Winter 2019  
Undergraduate Course, University of Michigan  
Guest Lecture: Effects of Stereotypes in Mass Media  
University of Michigan Student-Nominated Honored Instructor

Graduate Student Instructor, COMM 101: **The Mass Media**, Fall 2018  
Undergraduate Course, University of Michigan  
Guest Lecture: Media and Social Movements

## COMMITTEE SERVICE

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Steven Gardiner, Ph.D. Student, University of Missouri, Department of Communication

## SERVICE

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MARGIE Mini Conference Founding Committee

University of Missouri

Founding steering committee member, March 2024

UM Department of Communication Search Committee for PFFIE

University of Missouri, Preparing Future Faculty for Inclusive Excellence

Job search committee member, October 2023 – March 2024

McNair Scholars Program

University of Missouri

Faculty mentor, January 2023 – Present

Political Communication Institute (PCI)

Department of Communication, University of Missouri

Faculty co-organizer, September 2022 – Present

S. Truman Research group on Immigration Political Economy (STRIPE) Lab

University of Missouri

Co-founder, September 2022 – Present

Media and Diversity Center

Department of Communication, University of Missouri

Faculty member, September 2022 – Present

Interdisciplinary Migration Studies Institute

University of Missouri

Postdoctoral Affiliate, September 2023 – Present

Colloquium Committee

Department of Communication, University of Missouri

Faculty member, September 2022 – Present

Research Design Committee

Department of Communication, University of Missouri

Faculty member, September 2022 – May 2023

Political Communication Working Group (PCWG)

Department of Communication and Media, University of Michigan

Organizer, September 2019 – May 2021

Diversity, Equity, and Inclusion Committee

Department of Communication and Media, University of Michigan

Graduate Student Representative, September 2020 – May 2021

Michigan Symposium on Media and Politics

Topic: Online and Engaged: Political News in a Digital Media Environment

Department of Communication and Media, University of Michigan

Organizer, February 2020

Graduate Student Mentor

Department of Communication and Media, University of Michigan

Mentor, January 2020 – April 2020

Graduate Student Representative

Department of Communication and Media, University of Michigan

Representative, August 2019 – May 2020

## MEDIA ARTICLES ABOUT RESEARCH

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Wadley, J. (2021, May 20). “News photos shape immigration attitudes”. *Michigan News*, University of Michigan, ([link](#)).

## ADDITIONAL TRAINING

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Milan International Summer School of Political Communication, July 2022

Universtà Degli Studi di Milano, Italy

Political Communication in the Digital Information Environment

Summer Program in Quantitative Methods of Social Research, ICPSR 2019

Statistics and Data Analysis II: Regression

Quantitative Methods for Race and Ethnicity Research

Graduate Student Research Assistant, May 2020 – August 2020

Immigration research project with Political Science faculty Dr. Ted Brader

Graduate Student Research Assistant, May 2018 – September 2018

Digital humanities project with School of Information faculty Dr. Christian Sandvig

Statistical Analysis

R, R Studio, Qualtrics, Jupyter