



The Communication Alumni Council and the UCSB Department of Communication present

**7th Annual Communication Career Day
Saturday, April 25, 1:00 – 4:00pm**

SCHEDULE & PARTICIPANTS

1:00pm Check-in and Courtyard mingle in Corwin Pavilion’s Lagoon Plaza

1:30pm Opening Remarks by Dean Melvin Oliver and Department Chair Ron Rice; Introductions from Communication Alumni Council Members

2:00pm ALUMNI “SPEED MENTORING” SESSION

3:30pm Toast for Alumni with Faculty, Grads & Staff

Here’s how the Speed Mentoring Session works:

Alumni will be seated at various banquet tables around the room to talk with students in small groups. See the screen in Corwin for the table locations. After 20 minutes of discussion, students will be alerted to rotate to a new table to talk with different alumni. The **#hashtags** note the various career and industry areas of each of our Alumni.

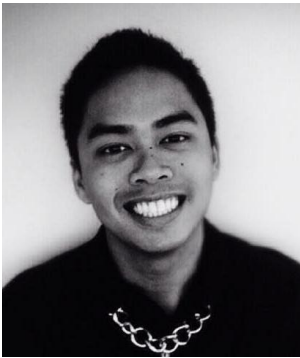
ALUMNI SPEED MENTORS:

RYAN AGSALUD:	Market Researcher and Outreach Coordinator, AireLive	#eventplanning #pr #internalcomm #marketing #socialmedia
JENNIFER BAKOS	Marketing Coordinator, Centercode	#marketing #socialmedia #tech #digitalcommunications
JESSICA BRANDIN:	Broadcast Associate, FOX Sports 1	#sports #entertainment
CANDACE CHANG:	Junior Digital Manager, Digital Media Management	#media #entertainment #socialmedia
DENNY DIRECTO*:	Supervising Producer/Host, EOnline.com	#media #entertainment
NICK DUGGAN:	Senior Manager of Internal Communications, Citrix Mobility Apps	#internalcomm #marketing #tech #businessmanagement
KAREN ERLANDSON:	Associate Professor and Chair of Communication Studies, Albion College	#teaching #research #roommates #administration
DEVIN GALLAGHER:	Workplace Experience Coordinator, Sonos Inc	#customerservice #sales #facilities #businessmanagement

GAYLE GAVIOLA:	Entertainment Publicist, Sunshine Sachs	#pr #entertainment #technology
DRO GOODS:	Artist Outreach & Digital Organizer, Anschutz Entertainment Group (AEG)	#entertainment #coachella #talentmanagement
SCOTT HENNESSEE:	News Anchor, KCOY	#journalism #media #news
GARETT HIGO:	Director, The Portal Group	#digital #consulting #pr #projectmanagement #marketing
LAURA LEINDECKER:	Independent Public Relations Consultant, LLLeindecker & Associates	#pr #networkingentrepreneurs #marketing #socialmedia
JAY MATHESON:	Business Development Executive, Apple Inc.	#sales #technology #marketing
ROBERT MCCANN*:	Associate Dean for Global Initiatives, UCLA Anderson School of Management	#businessmanagement #marketing #businessschool #presenting
JUSTINE MILLER*:	Freelance journalist/Travel writer	#internationalrelations #journalism #eventplanning #media
ALEXANDRA PLATT:	Program Coordinator, Henry Crown Fellowship Program, Aspen Institute	#eventplanning #socialmedia #nonprofitmanagement
MONICA RATAJCZAK:	Administrative Coordinator, The Network for Social Work Management	#eventplanning #marketing #internationalrelations
BOB SACCO:	Vice President of Sales, MyEcheck, Inc.	#sales #businessdevelopment #businessmanagement
KEVIN SHIELDS	Marketing Coordinator, Anheuser-Busch	#sales #marketing #eventplanning
MARY SHIRLEY*:	Sr. Product Marketing Manager, AdRoll	#startups #entrepreneurship #productmarketing #transitions
VANYA STEGNER:	Channel Development Marketing Manager, Ingram Micro, Inc.	#tech #marketing #socialmedia #globalbusiness #campaigns #sales
KEN STERLING*:	Executive Vice President, Valiant Group, and Partner, BigSpeak	#marketing #entrepreneurship #sales #socialmedia
REBECCA LAW STONE*:	Sr. Director of Marketing, LiveRamp	#marketing #digitalcomm
SALLY TANNENBAUM:	Professor of Communication, California State University, Fresno (retired)	#politicalengagement #education #politicalcampaigns
JASON VEGO:	Employee Communications Specialist, Citrix	#internalcomm #humanresources #marketing
SARA WILLIAMS:	Regional Advisor, UCSB Education Abroad Program	#advising #studentaffairs #marketing #publicspeaking

*Member, Communication Alumni Council

COMMUNICATION ALUMNI MENTORS



RYAN AGSALUD, Class of 2013

**#eventplanning #publicrelations #marketing
#internalcommunications #socialmedia #tech**

Ryan is a marketing researcher and outreach coordinator for the new social media app, AireLive. Prior to AireLive, Ryan had five years of experience in event planning and recreation in the Parks Department of Chino Hills. While at UCSB, Ryan was active in several school organizations, with his main focus on Phi Sigma Pi, the national honors and service fraternity, serving as the Initiate Advisor and Public Relations chair. He also worked as a transfer liaison for the Queer Student Union and as a recreation leader for the City of Chino Hills.



JENNIFER BAKOS, Class of 2014

**#technology #marketing #socialmedia
#digitalcommunications**

Jennifer graduated from UCSB last spring, and is currently working in Orange County as a Marketing Coordinator for Centercode. She is also earning a Master's degree in digital communications from Johns Hopkins University. Having grown up in the Silicon Valley, Jennifer is passionate about PR and digital marketing for technology companies, startups, and do-good brands.



JESSICA BRANDIN, Class of 2011

#sports #entertainment

As a Broadcast Associate at Fox Sports 1, Jessica works on a live sports studio show in Los Angeles spending most of her time in the control room. She works closely with Segment Producers, Producers, Production Associates and other Broadcast Associates to correctly font the show with graphic elements such as topic bars, fullscreens and game highlights. She is in charge of updating these elements as games are ending, sometimes having only a few minutes to make sure everything is correct before it airs. Every morning she pitches new ideas to develop the show, such as segments, music videos, statistics or visual elements.



CANDACE CHANG, Class of 2015

#media #entertainment #socialmedia

Candace is a Junior Digital Manager at Digital Media Management, a full-service agency dedicated to managing high-profile individuals, brands and theatrical movies across all digital platforms. The main focus of her role is to assist in content creation that grows and develops the social community for each client, in addition to helping create engaging online community initiatives for the client's brands and their fans. This is her first job out of college! While at UCSB, she was President of Phi Sigma Pi, an Account Manager at SB Media Group, and studied abroad in England.



DENNY DIRECTO, Class of 2010

#media #entertainment

Communication Alumni Council

Denny is a Supervising Producer/Host for EOnline.com, the digital leg of *Entertainment Tonight* and CBS Television Distribution. His work includes producing original content for the web, such as major red carpet events, hosted celebrity interviews, feature packages and brand integrations. While most kids were reading comic books at 10-years-old, Denny was flipping the pages of an *Entertainment Weekly*. He eventually focused that absurd passion for entertainment and media toward a B.A. in Communication and Film & Media Studies at UCSB. During his time as a Gaucho, he was an active member of AS Program Board, IV Tenants Union and served as the social media intern for the UCSB Alumni Assoc.



NICK DUGGAN, Class of 2000

**#internalcommunications #marketing
#technology #businessmanagement**

As Senior Manager of Internal Communications, Nick sits on the leadership team for Citrix Mobility Apps, running employee and leadership communication initiatives across the 2,500-employee business unit. He serves as a strategic advisor to company leaders and helps ensure that employees worldwide are informed, engaged, and have a clear understanding of the company's vision, strategy and current events. Nick previously held a variety of marketing roles in the healthcare industry and worked for several years as a self-employed life & business coach for holistic small business owners. While at UCSB, Nick held leadership roles in Orientation Programs, First-Year Initiatives and various LGBT organizations, and helped launch the very first UCSB New Student Convocation.



KAREN ERLANDSON, Class of 2002 (Ph.D.) **#teaching #research #roommates
#administration**

Karen is an Associate Professor and Chair of Communication Studies at Albion College. She has a passion for teaching and scholarship, and she was awarded the Arthur Anderson Distinguished Teaching Award in 2009. Her research interests are in roommate interactions, cross cultural interactions, and nonverbal communication. She was honored with the Association of College and University Housing Officers 2012 Betty J. Harrah Manuscript of the Year for "Stay out of my space! Territoriality and nonverbal immediacy as predictors of roommate satisfaction." Her most recent publication is "Sexiled: Privacy Acquisition Strategies Among Residential College Roommates."



DEVIN GALLAGHER, Class of 2012 **#customerservice #businessmanagement
#facilities #sales #salesadministration**

Devin is a Workplace Experience Coordinator at Sonos, a Santa Barbara based company that provides the best wireless Hi-Fi system and listening experience. Devin's role involves doing anything and everything to make Sonos the best possible place to work. From helping to create projects like our Commuter Program to managing daily juice deliveries and weekly company lunches, she works with her team to create an amazing employee experience and progressive work culture. She also works closely with Finance to process Purchase Orders and Invoices for the Facilities team. While at UCSB, she studied Communication and English and worked at Cajé before landing a job as an Outreach Specialist for Network Hardware Resale (now Curvature). She then spent 2 years working closely with the Sales Executives as a Sales Administrator before moving on to her current role at Sonos.



GAYLE GAVIOLA, Class of 2008

**#publicrelations #entertainment
#technology**

Gayle is an Entertainment Publicist at Sunshine Sachs. She has worked in PR for seven years both in L.A. and New York and has found her forte in the industry at the intersection of technology and entertainment. Her career includes work on brands such as the Academy of Television Arts & Sciences Foundation, Viacom Networks, Bravo TV, British Airways, Lenovo, NBCUniversal, FEARnet, Coldwell Banker Residential Brokerage and Reebok, among others. She is fascinated by communication at all levels and its marriage with the digital world.



ALADRIAN "DRO" GOODS, Class of 2012

**#entertainment #coachella
#talentmanagement**

Dro is an Artist Outreach & Digital Organizer for Anschutz Entertainment Group (AEG) and took part in organizing Coachella this year. Her previous experience includes event and talent management for RKD Music & Talent Management in Los Angeles area and coordination of events and marketing for RightScale in Santa Barbara. While at UCSB she headed Project Snowball and interned for Kobe Bryant Academy, was on the AS Program Board, and was a Resident Assistant.



SCOTT HENNESSEE, Class of 1999

#journalism #media #news

Scott co-anchors KCOY 12 Central Coast Local News at 5:00, 6:00, and 11:00 p.m. and Fox 11 News at 10:00 p.m. Prior to joining KCOY 12, Scott was a reporter and weekend news anchor for sister station CBS Local 2 in Palm Springs. He also spent more than three years as anchor and reporter of the nightly program, "Eye on the Desert," and five years as the station's sports director. During his time in Palm Springs, Scott anchored live coverage of everything from fires and floods to international film and music festivals to world-class professional sporting events. Scott began his television career at KEYT as a freelance reporter while he was attending UC Santa Barbara. His first full-time job in television was with KREX in Grand Junction, Colorado, where he was a reporter and sports anchor.



GARETT HIGO, Class of 1993

**#digital #consulting #publicrelations
#projectmanagement #marketing**

Garett is Director of The Portal Group, a Beyondsoft Company. He provides strategic and tactical team leadership for complex projects and long-term support relationships. In an effort to deliver mission-critical business solutions, his teams facilitate the technological and procedural changes that improve an organization's effectiveness, profitability, and work life. Garett has helped local and global clients of all sizes across a wide array of industries, from small non-profit organizations to Fortune 500 companies.



LAURA LEINDECKER, Class of 1981

**#publicrelations #networkingentrepreneurs
#socialmedia #research #marketing**

Laura is an independent Public Relations Consultant. Her specialty is networking businesses into new territories—introducing clients and making the right matches between businesses and businesses, and between businesses and customers. She leads clients in a direction that will gain visibility, for the purpose of growth, financial success, and potential partnerships. Laura has past experience as project coordinator in commercial real estate and financial publishing. After recruiting over 120 businesses in three years to the Banning Chamber of Commerce in Riverside County, she decided to carry on solely and created LLeindecker & Associates. A major client of hers is Museum of PINBALL—Twin Galaxies, and other clients have included small independent restaurants and non-profits (such as The Salvation Army).



JAY MATHESON, Class of 1996

#sales #technology #marketing

Jay is a business development executive at Apple Inc., where he creates and delivers events that educate customers with regard to Apple technology and provide solutions for the greater academic community. Jay works closely with the UC and California Community College system and often partners with campus leadership to speak on the topics of personal branding in a digital world and the challenges of the 21st century workforce and economy. Prior to joining Apple, Jay worked with some of the top Hollywood movie studios to create viral marketing campaigns for new releases.



ROBERT MCCANN, Class of 2003 (Ph.D)

Communication Alumni Council

**#businessmanagement #businessschool
#presenting #marketing**

Robert (Bob) is the Associate Dean for Global Initiatives at the UCLA Anderson School of Management, where he is also on the School's faculty and serves as the Chair for the UCLA Thailand Executive Committee. Bob teaches MBA-level courses in management and communication, including Global Leadership, Persuasion & Leadership, Doing Business in Thailand, and Doing Business in Southeast Asia. Bob is also the President of the McCann Group, Incorporated, a consulting firm that specializes in the training of executives in persuasion, leadership, workplace age diversity, and all aspects of the strategic use of communication in business settings. Prior to coming to UCLA, Bob lived in Asia for nearly 20 years, where he worked both in academia (at Chulalongkorn University) and in the private sector (in relationship marketing for the Johnnie Walker line of products for Diageo in Asia).



JUSTINE MILLER, Class of 2009
Communication Alumni Council

**#internationalrelations #journalism
#eventplanning #media**

Justine graduated with a B.A. in Communication and Slavic Languages and Literature and a minor in French. She is an avid traveler and has lived in Moscow, Paris, and Bangkok. She has a background in event planning, working for clients such as Versace, Goldman Sachs and Verizon. More recently, she was a writer and photographer for a website about New York City. She was also a Production Coordinator for TV commercials, with clients including Jaguar, Intel, Nickelodeon and Beyonce. Currently Justine is a strategy and social media consultant for a Greenwich Village-based company in New York City. She also is a freelance journalist/writer and will be attending Columbia in the fall to earn a master's degree in journalism. While at UCSB, she was instrumental in helping plan the very 1st Career Day!



ALEXANDRA PLATT, Class of 2012 **#eventplanning #socialmedia #nonprofits**

Alexandra is Program Coordinator for the Henry Crown Fellowship Program at the Aspen Institute. As part of an educational and policy studies organization, the program seeks to develop the next generation of community-spirited entrepreneurial leaders through a series of seminars and leadership projects. Alexandra helps coordinate all aspects of the program, including class selection, seminar logistics, alumni engagement, events, and social media. Prior to joining the Aspen Institute, Alexandra completed graduate degrees in Global Studies through the London School of Economics and Political Science and Roskilde University in Denmark. While an undergrad in Communication and Global Studies at UCSB, she was Manager of UCSB's Summer Inn, Program Coordinator for the Alumni Association, and Student Supervisor for the Faculty Club.



MONICA RATAJCZAK, Class of 2012

**#eventplanning #marketing
#internationalrelations**

Monica is the Administrative Coordinator for the Network for Social Work Management, an international membership organization dedicated to strengthening leadership in health and human services. Her role includes program development, fiscal management, marketing and communications, as well as planning the Network's annual management conference. Monica previously developed her fundraising and advocacy skills at USA for UNHCR-The UN Refugee Agency. While at UCSB, she held internships in marketing and PR with the Carsey-Wolf Center and with local start-ups. She was a Comm Dept. Research Assistant, a Gaucho Tour Guide, and the Publicity Coordinator for the Communication Association. She earned a B.A. in Communication and Global Studies and the Technology Management Certificate.



BOB SACCO, Class of 1987

#sales #businessdevelopment #management

Bob currently heads national sales at MyECheck, a disruptive startup in the online/mobile payments space. Bob has over 18 years of sales experience, having previously worked closely with a very diverse group of Fortune 500 clients. His expertise includes business development, sales operations, marketing, management and research. He has extensive experience in creating and managing rapid sales/BD development for disruptive and innovative business solutions and technologies. He was awarded INC Magazine's "Fastest Growing Companies in America" award for 2009 while capturing over \$34 million in VC funding for boot-strap startup Travel Ad Network. He was twice named by New York Times as "A Person of Note in the Ad Industry" in (2007 & 2010).



KEVIN SHIELDS, Class of 2010

#sales #marketing #eventplanning

After graduating from UCSB, Kevin completed a seven month marketing internship with the United States Olympic Committee in Colorado. He helped create a marketing video promoting the USOC's impact on Colorado Springs and was in charge of developing sell-sheets for advertising partners. He gained insight into global brand management, worked in software sales for a year, and then began his career with Anheuser-Busch. After two years as a Sales Rep, Kevin moved into his current position as Marketing Coordinator at the Pomona WOD branch. His job responsibilities include event planning and activations, new product promotions, trade marketing solutions management, brand management, and new program execution.



MARY SHIRLEY, Class of 2007
Communication Alumni Council

**#startups #entrepreneurship
#productmarketing #transitions**

Mary Shirley has 8 years of marketing and sales experience in the tech sector. She currently works at AdRoll, where she is a Sr. Product Marketing Manager, focusing on company positioning, product launches, and global strategy. Prior to this, Mary worked at Google for 7 years as a salesperson and marketer. Mary is also one of the co-founders of *Phynder*, a new social app for buying and selling locally. She is a founding member the Communication Department Alumni Council, an organization which helps graduating students prep for job opportunities.



VANYA STEGNER, Class of 2009

**#technology #marketing #socialmedia
#globalbusiness #sales #strategy**

Vanya is an accomplished marketer with over 5 years of experience in the technology industry. She is currently with Ingram Micro, Inc., the world's largest wholesale technology distributor. Vanya is experienced in developing strategic marketing plans for leading IT clients like Microsoft, Cisco, HP and more. She specializes in integrated marketing plans, collaborating with executive leaders, developing go-to-market strategies, partner communities, customer enablement programs, and ROI analysis



KEN STERLING, Class of 2012
Communication Alumni Council

**#marketing #entrepreneurship
#sales #socialmedia #education**

Ken is Executive Vice President at Valiant Group, managing a real estate portfolio in excess of \$300 million. Ken is also a partner at BigSpeak, the leading business speakers' bureau, serving Fortune 1000 companies. Ken co-founded a technology company (cloud computing), an international manufacturing company and BigSpeak. Ken earned a B.A. in Communication with a minor in Applied Psychology. He earned his MBA from Babson College and is currently pursuing his PhD in Education at UCSB with an emphasis in technology and organizational leadership. Ken is passionately involved in instruction, mentoring and enriching student experiences at UCSB.



REBECCA LAW STONE, Class of 2002
Communication Alumni Council

#marketing #digitalcommunication

Rebecca is a marketing professional with 15 years of experience in marketing communications, brand identity, and social media. She is currently the Sr. Director of Marketing for LiveRamp, an advertising technology company based in San Francisco, where she is responsible for digital marketing, demand generation, and marketing operations. Outside of the office, she enjoys spending time with her 2-year-old daughter and husband in Mill Valley, CA.



SALLY TANNENBAUM, Class of 1975

**#politicalengagement #education
#politicalcampaigns**

Sally is a retired Associate Professor of Communication from California State University, Fresno. She earned her B.A. in Rhetoric and M.A. in Communication from UCSB and went on to earn a joint doctorate in Educational Leadership from UC Davis/CSU Fresno. She taught at Fresno State from 1983-2011. Her areas of emphasis included Communication and Learning, Service-Learning, and Political Engagement. She also taught at Universidad Simon Bolivar and Universidad Metropolitana in Caracas, Venezuela, and at Pima Community College in Tucson, Arizona. In addition, Sally worked as a communication consultant, chaired a number of political campaigns, served as a commentator on the local NBC affiliate, and was elected and served on the Fresno County Board of Education for four terms.



JASON VEGO, Class of 2014

**#internalcommunications #marketing
#humanresources**

Jason just graduated from UCSB in December 2014, with a major in Communication and a double minor in Professional Writing—Business Communication and Applied Psychology. While at UCSB, he was an intern for Life Of the Party, the student-run internship group under the UCSB Alcohol and Drug Program, and he was the President of Dance Marathon. Outside of UCSB, he had marketing and communication internships with various companies, including Vasquez Media Group, Akomplice Clothing, Warp 9, Inc., and Citrix. Jason was promoted from intern to full time employee at Citrix, a global technology company, and now he is the Employee Communications Specialist. In his position, he writes, edits and designs a variety of communication pieces, including emails, flyers, communication strategies, roadmaps, and slide decks for different HR functions.



SARA WILLIAMS, Class of 2013

**#advising #student affairs #marketing
#public speaking**

Sara graduated from UCSB in 2013 with a B.A. in Communication and Psychology. During her time as an undergraduate, she served as a Campus Tour Guide for four years, was an Orientation Staff member, and studied abroad in Florence, Italy. After graduating from UCSB, she was as an Instructional Program Assistant in the South Hall Administrative Support Center with the English and Philosophy departments and the English for Multilingual Students Program. In her current position with the UCSB Education Abroad Program, Sara advises students on programs in France and East Asia, processes EAP applications, selects qualified students for their program of choice, and helps them prepare to study abroad.



ADDITIONAL COMMUNICATION ALUMNI COUNCIL MEMBERS
(not able to attend this year, but we thank them for their support!)



TINA BENEVENTO, Class of 2007

Tina is an ambitious Sales Consultant and Entrepreneur with over a decade of experience in solution-selling, leadership & coaching, and strategy implementation. Currently, she is the CEO and Makeup Artist at Santa Barbara Makeup and a Wellness Advocate. Tina recently held a position as a Sr. Academic Sales Executive at lynda.com. She was named "Account Executive of the Year" in 2013, and helped coach new sales executives to ramp-up quickly. Tina is an outgoing, optimistic, and opportunity-focused individual; she loves setting and over-achieving goals, leading positive change, and contributing to the growth of individuals and sales organizations.



LESLIE KLONOFF, Class of 1980

Leslie was a founding member of Cameron-Brooks, the nation's leading placement firm specializing in recruiting junior military officers transitioning to the corporate workforce. In an effort to give to her community, Leslie has executed admission campaigns for her children's private schools in addition to running the major fundraisers at both her synagogue and her children's schools. While at UCSB, Leslie worked at Ortega Dining Commons, was an active member of Alpha Phi Sorority, and was on yearbook staff as Greek Section Editor. Leslie volunteers with the UCSB Alumni Association and currently chairs the GreekFest at All Gaucho Reunion Committee. She and her husband Jeff are members of the UCSB Alumni Founders Circle and are active participants in events for UCSB alumni and supporters. They are also the proud parents of two children who both currently attend UCSB!



FRANCESCO (FRAN) D. MANCIA, Class of 1980

Fran is the Vice President of Government Relations, Western Region for Muniservices, and PRA Government Services. He is responsible for overseeing company legislative, regulatory, and government relations activity throughout the country. With a focus on fiscal impacts to local districts, Fran monitors, analyzes and leads company lobbying efforts related to legislation, state mandates, and regulatory changes and policies that affect client revenue streams and special district tax allocation. Following UCSB, Fran earned his M.B.A. from the University of San Francisco. Fran recently completed a two year term as President of the League of California Cities' Partner Program and is now serving on the UCSB Alumni Association Board of Directors in addition to the Communication Alumni Council.



VICKI PRENTICE-RUBIN, Class of 1980

Vicki is President of Vicki Prentice Associates Inc. in New York City. She is a nationally recognized artist representative, creativity coach, and visual arts consultant. Her clients include Top 50 advertising agencies, book publishers, graphic design firms, magazines, and Fortune 500 companies. Vicki was one of the first 3 graduate students from UCSB's Communication MA program, receiving her Master's Degree in 1980 (BA in 1977). She is also currently doing doctoral work at the Institute of Transpersonal Psychology, with a specialization in creative expression and being with art in the unique context of museums worldwide.



HEATHER WILBURN, Class of 1998

Heather is a Global Solutions Lead on the Channel Sales team at Google. She joined Google in 2002 as one of the founding members of their AdWords online advertising program, focusing primarily on developing advanced online strategies for small to medium businesses. Today, she manages high profile partnerships for increased adoption of Google advertising solutions, with an emphasis on partners who specialize in managing franchise brands. Heather co-founded and co-produced the first Franchise Summit at Google, in partnership with the IFA (International Franchise Association). Through building market awareness of Google's local digital marketing solutions, the half-day Franchise Summit empowers franchisers to drive more traffic to their stores while cultivating enhanced expertise of managed partners.

What is the Communication Alumni Council?

The Communication Alumni Council fosters interactions between alumni and the Department and between students and alumni. Its specific purposes are to:

- *Strengthen the Department's relationship with the alumni community
- *Enhance public awareness of and support for the Department
- *Help raise financial contributions for Departmental needs
- *Initiate innovative outreach programs
- *Help students find career opportunities

Membership in the Alumni Council is by invitation only and includes a financial commitment of \$1,000 annually (\$500 for alumni who have graduated within the last ten years). Member dues are used to support the Council's activities and Departmental initiatives such as career development, scholarships, and lectures. Council members commit to a three-year term and attend two meetings per year.

Your gift makes a difference!

Your gift of \$50 or more helps the department to meet all types of needs from classroom equipment and supplies to software for computer labs.

How your donation can help the department:

\$100: Information about internships to post on the department website

\$150: Sashes for Honors Students to wear at commencement

\$200: Recognition for Communication graduates, such as symbols that make it easier to spot our graduates at commencement

\$200: Special Career Development materials from National Communication Association

\$300: Reception to honor Graduates following Commencement



Please visit the Department of Communication's giving page at: <http://www.comm.ucsb.edu/giving>

