

Rupe Biannual Conference *Communicating about COVID-19*

11:00 am – 6:15 pm PT Thursday May 6, 2021

Zoom Webinar Sessions

Shoreline RSVP for Zoom link: <http://cglink.me/2dD/r1067279>

Program, Abstracts, Presenter Bios & Photos:

<https://www.comm.ucsb.edu/news/annual/arthur-n-rupe>



11-12:15

Welcome, Introductions, and Public Communication

Introduction to the Rupe Conference

Ronald E. Rice

Arthur N. Rupe Professor in the Social Effects of Mass Communication

Department of Communication, UC Santa Barbara

Welcome and introductions

Charles R. Hale

SAGE Sara Miller McCune Dean of Social Sciences

UC Santa Barbara

Keynote presentation: Strategic public health communication about COVID-19

Van Do-Reynoso

Public Health Director, Santa Barbara County, California

The role of communications in policy-setting during a crisis for consensus-driven decision-making organizations

John Longbrake

Associate Vice Chancellor for Public Affairs and Communications

UC Santa Barbara

Q&A

12:30-1:45

Interpersonal

When almost all our relationships went online:

The pandemic's stay-at-home effects on mediated interaction and relationships

Joseph B. Walther

Andrew J. Merolla

UC Santa Barbara

The impact of COVID-19 on communication in romantic relationships over time

Tammy Afifi

Chantel Haughton

Allison Mazur

UC Santa Barbara

How do I say "no"? Rejecting invitations during the COVID-19 pandemic

Eryn N. Bostwick, Cleveland State University

Amy Janan Johnson, University of Oklahoma

Norah E. Dunbar, UC Santa Barbara (presenter)

Q&A

2:00-3:15

Messages

Behind the mask:

A moral foundations theory perspective

Claude Miller

Haijing Ma

Yifeng Wang

Doris Acheme

University of Oklahoma

Coping with pathogens:

The influence of collectivism on self and group protective responses

Heejung Kim, UC Santa Barbara

Message designs for the COVID-19 pandemic:

Who to blame?

Haijing Ma

Claude Miller

University of Oklahoma

Q&A

3:30-4:45

Media

Coping with COVID-19:

The role of media in reducing stress and enhancing well-being in the early stages of the COVID-19 pandemic

Robin Nabi, UC Santa Barbara

Lara Wolfers, Knowledge Media Research Center, Tuebingen, Germany

Nathan Walter, Northwestern University

Li Qi, UC Santa Barbara

*How U.S. nonprofit organizations' media use
influences their responses to the COVID-19 crisis*

Ryan P. Fuller

California State University Sacramento

Ronald E. Rice (presenter)

UC Santa Barbara

Andrew Pyle

Clemson University

Does regional variation in pathogen prevalence predict the use of moralizing language in COVID-19 news?

Musa Malik

Frederic Hopp

Yibei Chen

Rene Weber

UC Santa Barbara

Q&A

5:00-6:15
Organizations

Communication challenges of reporting on COVID-19 in New York City

Justine Miller
Communication Alumni Council
Journalist, News 12, New York City

How mental health is associated with work disruption, change communication, identity threat, and work meaning after COVID-19 policies distinguish between essential and non-essential professions

Ronald E. Rice, UC Santa Barbara
Ward van Zoonen, University of Amsterdam, The Netherlands
Claartje L. ter Hoeven, Erasmus University, Rotterdam, The Netherlands

*Employee wellbeing during COVID-19:
How companies communicate employee care during a pandemic*

Jamie Morgan
Communication Alumni Council
Head of Technical Recruiting, Cruise

Q&A